

# 2018 SOFTBALL PROMOTIONS

**Updated March 5, 2018. All dates, times and promotions are subject to change.  
For the latest information and tickets visit [kuathletics.com](http://kuathletics.com).**

\*All giveaway items are available while supplies last\*

**Thursday, March 8** **UMKC** **6:00 PM**

## **Jayhawk Invitational**

**Giveaway:** Schedule Magnet

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Friday, March 9** **Northern Iowa** **4:30 PM**

## **Jayhawk Invitational**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Giveaway:** Schedule Magnet

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, March 10** **Nebraska** **2:00 PM**

## **Jayhawk Invitational**

**Giveaway:** Schedule Magnet

**Sunday, March 11** **Wisconsin Green Bay** **11:30 AM**

## **Jayhawk Invitational**

**Pre-game:** Sunday Funday – Fun Zone for kids

**Giveaway:** Schedule Magnet

**Sunday, March 11**

**Tulsa**

**2:00 PM**

**Jayhawk Invitational**

**Pre-game:** Sunday Funday – Fun Zone for kids

**Giveaway:** Schedule Magnet

**Post-game:** Softball Team Autographs

**Thursday, March 15**

**Northern Colorado**

**2:00 PM**

**Rock Chalk Challenge**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Thursday, March 15**

**Western Illinois**

**4:30 PM**

**Rock Chalk Challenge**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Friday, March 16**

**Murray State**

**4:30 PM**

**Rock Chalk Challenge**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, March 17**

**Northern Colorado**

**2:00 PM**

**Rock Chalk Challenge – St. Patrick's Day**

**Giveaway:** Spin the Lucky Wheel to win a prize!

**Saturday, March 17**

**Saint Louis**

**4:30 PM**

**Rock Chalk Challenge – St. Patrick's Day**

**Giveaway:** Spin the Lucky Wheel to win a prize!

**Sunday, March 18**

**UMKC**

**2:00 PM**

**Rock Chalk Challenge**

**Pre-game:** Sunday Funday – Fun Zone for kids

**Giveaway:** Kansas Softball Koozies

**Concession Deal:** \$1 hot dogs

**Post-game:**

- Run the bases
- Team autographs

**Wednesday, March 28**

**SIU-Edwardsville**

**3:00 PM**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Friday, March 30**

**Colorado State**

**2:00 PM**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Giveaway:** KU License Plates

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Friday, March 30**

**Colorado State**

**4:30 PM**

**Public Safety Game**

**Ticket promotion:**

- \$5 admission with Public Safety ID
- Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Pre-game:** Public Safety vehicles on display

**Giveaway:** KU License Plates & Trading Cards (Pack 1 of 4)

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, March 31**

**Colorado State**

**1:00 PM**

**Orange Game:** Raise Kidney Cancer Awareness and Support Jayhawks for a Cure

**Pre-game:**

- 1 Mile Fun Run
  - Run for a cure in the 1 Mile Fun Run, taking place on Rock Chalk Park's track
  - Run will begin at 10:00am
  - Softball Coach Megan Smith will address the crowd
- Pre-Game Reception
  - Cancer survivors, fighters, and their families will have the opportunity to enjoy a pre-game meal with others effected by cancer
  - From 11:00-12:00, in-between the Fun Run and the softball game
  - Open to those who participate in Fun Run

**Ticket promotion:**

- Orange Game Package – Price TBD
  - Includes registration for the Fun Run
  - Pre-game reception meal
  - Orange t-shirt
  - Ticket to the KU vs. Colorado State Softball game
- \$5 admission for fans wearing orange

**Giveaway:** Orange T-Shirts

**In-game:** Silent Auction with proceeds benefitting Jayhawks for a Cure

**Concession Deal:**

- Discounted orange colored concessions
- \$1 build-a-cookie with proceeds benefitting Jayhawks for a Cure

**Post-game:** Egg hunt in the outfield for youth 13 and younger

**Friday, April 6**

**Oklahoma State**

**5:00 PM**

**Blue Out – First Conference Home Game**

**Ticket promotion:** \$5 admission with canned food donation to Just Food

**Giveaway:** Trading Cards (Pack 2 of 4)

**In-game:**

- Chance for a t-shirt toss every inning
- Items raffled off to those in attendance
  - Items TBD

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, April 7**

**Oklahoma State**

**2:00 PM**

**Alumni Day – 50 Years of Kansas Softball Celebration**

**Pre-game:**

- Tracy Bunge Jersey Retirement
- Alumni Recognition

**Giveaway:**

**Sunday, April 8**

**Oklahoma State**

**12:00 PM**

**Superhero Day**

**Ticket promotion:** \$5 admission to kids in costume

**Pre-game:** Sunday Funday – Fun Zone for kids

**Giveaway:** Superhero Masks & Trading Cards (Pack 3 of 4)

**In-game:** Superhero Costume Contest

**Concession Deal:** \$1 Root Beer Floats

**Post-game:**

- Hit off the tee and run the bases
- Team Autographs

**Wednesday, April 25**

**Omaha**

**4:00 PM**

**Moana Day – Island Theme**

**Ticket promotion:** Weekday Work Perk - \$5 admission when you present your business card to the Ticket Office

**Pre-game:** Make your own Heart of Te Fiti

**Giveaway:** Leis

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Friday, April 27**

**Texas Tech**

**5:00 PM**

**Pre-game:** Fun Zone for kids

**Giveaway:** Red and Blue Poms

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, April 28**

**Texas Tech**

**2:00 PM**

**Pre-game:** Fun Zone for kids

**Giveaway:** Red and Blue Poms

**Sunday, April 29**

**Texas Tech**

**12:00 PM**

**Bark in the Park**

**Ticket promotion:** Dogs admitted for free with donation to Lawrence Humane Society

**Pre-game:** Sunday Funday – Fun Zone for kids

**Giveaway:** Frisbees

**Concession Deal:** \$1 Hot Dogs

**Post-game:** Youth softball clinic with you Jayhawks (participants must be 13 or younger to participate)

**Friday, May 4**

**Iowa State**

**5:00 PM**

**Star Wars Day**

**Ticket promotion:** \$5 admission to fans in costume

**In-game:** Star Wars Costume Contest

**Concession Deal:** Jay Day - \$2 Hot Dogs, \$2 Popcorn, and \$1 Fudge Bar

**Saturday, May 5**

**Iowa State**

**2:00 PM**

**Senior Day:** Join us as we honor the 2018 Kansas Softball senior class

**Pre-game:** Full Fun Zone – Inflatables, music, face painting, and more!

**Giveaway:** Trading Cards (Pack 4 of 4)

**In-game:** Items raffled off to those in attendance (Items TBD)

**Post-game:** Senior Recognition

**Sunday, May 6**

**Iowa State**

**12:00 PM**

**Salute to Service**

**Ticket promotion:** \$5 admission with Military ID

**Pre-game:**

- Sunday Funday – Fun Zone for kids
- Military vehicle on display

**Giveaway:** Jayhawk Battle Flag

**Post-game:**

- Run the bases
- Team autographs