The state of Kansas defines an “athlete agent” as “an individual who enters into an agency contract with a student-athlete or, directly or indirectly, recruits or solicits a student-athlete to enter into an agency contract. The term includes an individual who represents to the public that the individual is an athlete agent. The term does not include a spouse, parent, sibling or grandparent of the student-athlete or an individual acting solely on behalf of a professional sports team or professional sports organization.”

Also be advised that the state of Kansas defines an “agency contract” as an “agreement in which a student-athlete authorizes a person to negotiate or solicit on behalf of the student-athlete a professional-sports-services contract or an endorsement contract.”

Current KU Student-Athletes

If you are a current student-athlete at KU and are ever approached by an agent, advisor or runner, please contact your coaching staff and the Compliance Office immediately. The Compliance Office will be involved with facilitating conversations between its student-athletes and agents to ensure the student-athlete’s amateurism and eligibility to compete at KU. The contents of this brochure are not exhaustive and you as a student-athlete are responsible for bringing any agent information to the attention of your coach(es) and the Compliance Office.

If you have any questions or inquiry, please feel free to contact us at:

Kansas Athletics Compliance
Allen Fieldhouse, 1651 Naismith Drive
Lawrence, KS 66045
785-864-4200
Compliance@ku.edu

/KUCompliance
@JayhawkComply
As a student-athlete, you are subject to specific rules and regulations regarding agents and the effects they may have on your eligibility. Any agent who contacts you must be registered in the state of Kansas. Once you are contacted by an agent, you must notify your coaches and the Kansas Athletics Compliance Office immediately. Prior to exhausting your eligibility, you (including family members, close friends and previous coaches) may not accept any of the following from agents, advisors or runners:

- Anything of value (including gifts, benefits or arrangements offered to you, your family or friends)
- Contractually agree to an agent representing you in present time or the promise of representing you at a later date, either in writing or verbally
- May not negotiate or sign a playing contract for any sport in which you intend to compete
- May not receive preferential benefits or treatment because of your reputation, skill or payback potential as a professional athlete
- May not retain professional services for personal reasons at less than the going rate (e.g., financial or advising services)
- An adviser may not speak to a professional team on your behalf

Prior to exhausting your eligibility, you may:

- Consult with members of the athletics department for advice of pursuing a professional sports career
- Speak to an agent or financial advisor, provided you neither agree to be represented nor do you accept anything of value
- Retain an attorney for matters of personal nature, including evaluating the terms of a proposed professional contract, as long as the attorney is not involved in the contract negotiation
- Compete professionally in sports in which you do not participate for KU (signing a professional contract terminates your eligibility for an athletic scholarship in any sport)
- Ask a professional league or team about your draft potential and/or projection

**AN AGENT IS ANY INDIVIDUAL WHO, DIRECTLY OR INDIRECTLY:**

- Represents or attempts to represent an individual for the purpose of marketing his or her athletics ability or reputation for financial gain; or
- Seeks to obtain any type of financial gain or benefit from securing a prospective student-athlete’s enrollment at an educational institution or from a student-athlete’s potential earnings as a professional athlete.
PARTICIPATION IN PROFESSIONAL TEAM TRYOUTS

STUDENT-ATHLETES WITH ELIGIBILITY REMAINING MAY PARTICIPATE IN PROFESSIONAL TEAM TRYOUTS PROVIDED THE FOLLOWING CONDITIONS ARE MET:

- No class time is missed;
- If you are receiving actual and necessary expenses to attend the tryout or combine, the tryout may only last up to 48 hours (from the time you arrive at the tryout location); and
- A tryout may extend beyond 48 hours if the remaining expenses are self-financed and class time is not missed.

Basketball only: Student-athletes may accept actual and necessary travel, room and board expenses from a professional sports organization to attend that organization’s basketball draft combine regardless of the duration of the camp.

PROFESSIONAL LEAGUE DRAFTS

An individual may inquire of a professional sports organization about eligibility for a professional-league player draft or request information about the individual’s market value without affecting his or her amateur status.

After initial full-time collegiate enrollment, an individual loses amateur status in a particular sport when the individual asks to be placed on the draft list or supplemental draft list of a professional league in that sport, even though:

- The individual asks that his or her name be withdrawn from the draft list prior to the actual draft;
- The individual’s name remains on the list but he or she is not drafted; or
- The individual is drafted but does not sign an agreement with any professional athletics team.
NFL DRAFT

In football, an enrolled student-athlete may enter the National Football League draft one time during his collegiate career without jeopardizing eligibility in that sport, provided you follow the relevant NCAA protocol.

WNBA (OR OTHER WOMEN’S BASKETBALL PROFESSIONAL LEAGUE) DRAFT

In women’s basketball, an enrolled student-athlete may enter a professional league’s draft one time during her collegiate career without jeopardizing eligibility in that sport, provided:

• She is not drafted by any team in that league; and
• She declares her intention to resume intercollegiate participation within 30 days after the draft (the student-athlete’s declaration of intent shall be in writing to the institution’s Athletics Director).

SPORTS OTHER THAN FOOTBALL & BASKETBALL

An enrolled student-athlete in a sport other than basketball or football may enter a professional league’s draft one time during his or her collegiate career without jeopardizing his or her eligibility in the applicable sport, provided he or she follows all relevant NCAA protocols.

All potential draftees: Always contact the Compliance Office prior to entering a professional league draft!
NCAA RULES

1. The NCAA holds Kansas Athletics accountable for the actions of its fans and friends. This means that if you are involved with NCAA violations (known or unknown), Kansas Athletics may have to forfeit games, entire seasons, scholarships, recruiting opportunities, or may be prohibited from participating in post-season competition.

2. You may send information about prospects to Kansas Athletics coaching staff members.

3. You may continue established relationships with friends and neighbors whose children are prospects or current student-athletes, provided the relationship pre-dates high school and is not based on his/her status as an athlete (must register with Compliance).

4. You may not be involved in recruiting prospective student-athletes on behalf of Kansas. A prospective student-athlete is defined as a student who has started classes for the ninth grade or above.

5. You may not become involved in arranging for a prospect, a Kansas student-athlete, or a Kansas student-athlete’s friends or family to receive money or financial assistance of any kind.

6. You may not provide transportation to a prospect, student-athlete, or his/her friends and family.

7. You may not spend funds to entertain prospects, student-athletes, or his/her friends and family.

8. You may not use a photo or name of a student-athlete for commercial purposes or sale of student-athlete memorabilia.

9. Breaking NCAA rules can render prospects and student-athletes ineligible to compete on behalf of Kansas Athletics.

10. Always ask before you act!