

# KANSAS ATHLETICS COMPLIANCE: GUIDELINES & NCAA RULES

## SUITE HOLDER

### THANK YOU FOR YOUR SUPPORT OF KANSAS ATHLETICS

Dear KU Football Fans,

You can help the Jayhawks by being knowledgeable about NCAA rules. As a suite holder at the University of Kansas, NCAA rules define you as a "representative of athletics interest" (or booster). The University of Kansas and Kansas Athletics, Inc. are responsible for the actions of all KU boosters. Please review this page containing some of the rules that must be followed to avoid jeopardizing the eligibility of our current and prospective student-athletes.

Thank you for your support and cooperation. Please contact the Compliance Office if you have a question or wish to receive further information. Rock Chalk Jayhawk!

Regards,



David Reed

Senior Associate Athletics Director -  
Compliance & Student Services



Kansas Athletics Compliance  
Allen Fieldhouse, 1651 Naismith  
Drive Lawrence, KS 66045  
(785) 864-4200 Compliance@ku.edu

## THE BASICS

### CURRENT STUDENT-ATHLETES

(or his/her family or friends)

- Cannot be present in a suite during any KU athletics contest
  - Cannot be provided tickets free of charge
  - Cannot purchase tickets from you or anyone else in the suite
- ➔ One exception may be if the suite holder is a direct relative of the current student-athlete or the student athlete's family or friends.

### PROSPECTIVE STUDENT-ATHLETES

In addition to a prospective student-athlete's family, his/her friends or coaches are not permitted to be entertained or hosted in a suite.

A prospect is any student who has started classes in the ninth grade, including those who have made either verbal or written commitment to KU.

Providing seating or hospitality to a prospect or the prospect's family, friends or coaches in the facility's suites is prohibited.

- ➔ One exception may be if the suite holder is a direct relative of a prospect or has an established, long-standing relationship with the prospect (e.g., neighbor).

\*Please contact the Compliance Office to certify relationships as long-standing.



## EXTRA BENEFITS

### RECRUITING INDUCEMENTS

As a booster, you are not permitted to have contact with any prospective student-athletes. You may not provide any special gift or arrangement of service for a prospective student-athlete that is not available to the general population (e.g., meals, entertainment, clothing, tattoos, graduation gifts, religious holiday gifts, discounted services, etc.). Please note this list is not exhaustive.

### CURRENT STUDENT-ATHLETES

Boosters retain the booster identity forever and are bound by NCAA, Big 12 and KU rules, policies and guidelines. You may not provide any goods or services that are not provided to the general student body or general public. These items/services may include, but are not limited to: meals, entertainment, clothing, tattoos, graduation gifts, religious holiday gifts, and discounted services. Please notify the Kansas Athletics Compliance Office of any potential rules violations to help protect the eligibility of a prospective student-athlete or enrolled student-athlete.

## SOCIAL MEDIA

Kansas Athletics asks that boosters do not initiate or accept friend requests from prospects on Facebook and do not follow prospects on Twitter or Instagram. Boosters should NEVER post on a prospect's wall, reply to a tweet, send them any kind of direct message, or take any other action that would constitute contact with a prospect. This prohibition also includes creating fan pages for prospects to attend KU. Please remember contact between boosters and prospective student-athletes is prohibited.

We thank you for your support, but also request that you leave the recruiting to the Kansas Athletics coaching staff members. Kansas Athletics is responsible for the fans and their actions pertaining to all social media entities.



KUCompliance  
@JayhawkComply