K Club Newsletter
MARCH 2019

MISSION STATEMENT
The mission of K Club is to help preserve the history and traditions of Kansas Athletics, support current student-athletes, and connect former participants, coaches, student athletic trainers and managers of varsity sports at the University of Kansas.

VISION STATEMENT
K Club will enhance the Jayhawk family experience by cultivating lifelong relationships, endowing traditions and creating networks for personal and professional development.

CORE VALUES
Unity, Pride, Respect, Legacy

WILLIAMS EDUCATION FUND LEADERSHIP
K Club is excited to welcome Ryan White as the new Senior Associate Athletics Director for Development. Ryan comes to Kansas from Ohio University where he served in the same capacity since 2013. Prior to Ohio, he worked at the University of Virginia and North Carolina State.

“My family and I are excited about the opportunity to join the staff at Kansas Athletics. It’s an honor and privilege to lead the Williams Education Fund team and the K Club family. We are committed to preserving the history and traditions of Kansas Athletics while providing support to our current student-athletes by continuing to engage former student-athletes, coaches, managers and trainers with our athletics program. I look forward to advancing our engagement with K Club members. Rock Chalk!”

A NOTE FROM THE K CLUB PRESIDENT
ERIC PATTERSON
FOOTBALL AND TRACK & FIELD

“A lot has occurred since our last newsletter, new Jayhawks have been recruited, and some Jayhawks have passed on. Coach Les Miles was hired, and he has taken on what appears to be a great staff. Senior Associate Athletics Director, Ryan White, was hired to lead the Williams Education Fund, and after meeting him I am excited to tell you we have an advocate in our mission to Preserve, Support, and Connect. I’m looking forward to the spring! Warmer weather and a chance to reconnect with many of you at an upcoming reunion. I challenge you to not wait until a reunion or a game to connect with former teammates, check on one another, even if it is just a brief text message. That message could spark old memories and remind someone they have a network of Jayhawks behind them. We all need a little love sometimes, so I challenge every one of you to reach out to a former teammate that you do not regularly speak with and just say hello.

Once a Jayhawk, Always a Jayhawk.”

COMPLIANCE CORNER
Important Reminders

A representative of athletics interest, or booster, may be an individual, independent agency, corporate entity, or other organization that supports Kansas Athletics. This includes participating in or being a member of an agency or organization promoting the institution’s athletics program, making a financial contribution to the athletics department, assisting in recruitment of a prospect, or being involved in promoting the KU athletics program in any way.

Please remember that boosters are not permitted to receive a complimentary admission from a student-athlete. It is also impermissible for boosters to purchase a ticket from a current student-athlete or his/her family members. Such complimentary admissions are meant for the student-athlete’s family and established friends.

PRESERVE HALL OF ATHLETICS

Featuring a Piece of Our History
This bottle of 7 Up from 1975 was recently donated to the Kansas Athletics collection by Sara McBride (WBB 1972, FH 1972, SB 1972-74, VB 1971-74). It was made to commemorate the 1975 college football national champions, the Oklahoma Sooners. However, looking closely at the schedule on the reverse side of the bottle shows that OU went 11-1 on the season. Its only loss came against the
Kansas Jayhawks by a score of 23-3 in Norman. Rock Chalk, Jayhawks!

**Two New Exhibits Coming Soon to the Booth Family Hall of Athletics**

If you haven’t made it back to Allen Fieldhouse and the Booth Family Hall of Athletics recently, next time you’re in town swing by to check out some exhibit changes! The “Early Homes of Kansas Basketball” information has been moved to the second floor east concourse. In its place at the south end of the Kansas Athletics Hall of Fame is an updated installment of the history of the Jayhawk. At the north end of the Hall of Fame is an all-new exhibit that chronicles the history of women’s athletics at KU and at a national level from the KU Women’s Athletics Association, formed in 1912, through the transition from the AIAW to the NCAA in 1981.

We hope you’ll come in to see our new content soon, and if you have any feedback, please reach out to Abbi Craig at akcraig@ku.edu.

**SUPPORT**

**THANK YOU CALLS**

Several of our Jayhawk Student-Athletes gathered for the annual Thank You call night, to thank our generous supporters for giving them the ability to pursue their dreams in the classroom and on the field.

**BLACK STUDENT-ATHLETE SUMMIT**

The University of Kansas sent a number of students and staff to the annual Black Student-Athlete Summit to learn, engage and discuss the issues and life of black student-athletes.

“The Black Student-Athlete Summit was everything I needed in terms of being a former football player. For so long in my life football was my identity. Since graduating from KU in 2015 there were times I’ve struggled finding my place in the world. Thinking back on it, most of my conversations centered on football. It is important to ask athletes what other passions and interests they have to identify the transferrable skills from sport to life. Though our sport may be part of our roots, we should be mindful in helping athletes realize what the crown of their tree can be.”

- Tedarian Johnson
  Class of 2015, Kansas Football Alum

**STUDENT-ATHLETE CAREER DEVELOPMENT NIGHT**

The annual career night took place on the evening of February 12th in the Booth Hall of Athletics. This event served as a chance for student-athletes to interact face-to-face with companies looking to hire student-athletes in full-time, part-time, and internship roles. Along with the 40 companies in attendance, members of the K Club Board of Directors as well as several other former Jayhawk student-athletes attended representing athletes that have gone pro in something other than sports. The presence of these former student-athletes gave current student-athletes a chance to network with people who have been in their shoes and learn from their stories. When students submit their resume to a company’s website, they are merely one of many. At the career night, they become more than just another application in the system. They become a real person with great skills to offer the employers.

**ESTATE PLANNING**

Recently, K Club has had several inquiries about how to support K Club and Kansas Athletics through planned giving options. With a deferred gift, you may be able to create more opportunities and give more back than you think possible. The key is careful planning. In essence, deferred gifts are planned now to benefit student-athletes later. If you are interested in learning more about the options available, please contact Adam Sikes at asikes@kuendowment.org.

**SOCIAL MEDIA SPOTLIGHT**

Linda Ellis-Sims
Linda is one of our most passionate and engaging Jayhawks on social media! Her energy and support for our student-athletes is contagious, and we are thankful to have her on our side!

#KansasKClub #RockChalk

K Club: Facebook, Twitter, Instagram
Connect with the Jayhawks>

**REMEMBERING OUR TEAMMATES**

Our teammates inevitably become like family to each of us and remain an integral part of our journeys. Please let us know if you have a teammate or their family members who could use some support due to illness or loss or could benefit from getting reconnected with their Jayhawk roots. Those connections transcend sports and K Club is here for you. Contact us at kclub@ku.edu.

In Memoriam:

- Kwamie Lassiter
- Louis Stroup (right)
- Chuck Hoag
- Butch Ellison
CONNECT

OUR STORY
What is means to be a Jayhawk student-athlete is very much defined by the individuals who proudly wore the Crimson and Blue.

Learn More About Jayhawks Who Came Before You, After You and Battled Beside You>>

COMPOSITE COMPETITION SCHEDULE
View the home and away team schedules for all sports.

Check out the Jayhawks when they are in your neighborhood>>

REPLACING LETTER AWARDS
Letter awards are a symbol of all the hard work, dedication and celebration of our time as student-athletes. Over the years, the letter awards have changed and so have we. If any of your letter awards have experienced some wear and tear, you may replace them with any of our current options.

Fill Out the Form Here>>

You must have lettered at least one time in order to purchase a letter jacket, blanket, watch, or K Ring. Questions? Email us at kclub@ku.edu.

DEGREE COMPLETION PROGRAM
Interested in completing your degree? Please contact Paul Buskirk at pbuskirk@ku.edu or 785-864-7960.

FOLLOW ALONG WITH RADIO OR TV

Jayhawk Radio Network

UPCOMING EVENTS
KU Softball Alumni Day March 30
KU Football Reunion April 12-13
KU Track & Field/Cross Country Reunion April 19-20
2009 KU Baseball Regional Championship Team 10th Anniversary May 3
KU Baseball Alumni Day May 4

Click here for details>>
To view pictures from K Club events, please follow our Facebook page. K Club wants to see when you meet up with your teammates. Whether it is at a wedding, work run-ins, meeting for coffee or simply reconnecting, let K Club know so your Jayhawk family can celebrate with you. #KansasKClub #RockChalk