

**KANSAS ATHLETICS COMPLIANCE
GUIDELINES & NCAA RULES**

FACULTY AND STAFF





THANK YOU FOR YOUR SUPPORT OF **KANSAS ATHLETICS**

Kansas Athletics is proud to have your loyal support, dedication and enthusiasm for the Jayhawks. As we strive for continued excellence, we always seek the highest standard of ethical conduct. As distinguished faculty and staff members of the University of Kansas, you may come into contact with both current and prospective student-athletes.

Adhering to NCAA rules and legislation is the responsibility of everyone associated with, or supportive of, the university. In helping Kansas Athletics achieve its goal of a “higher purpose,” we are asking for your assistance in continuing to build compliance awareness. Please visit our Compliance page on our website, KUAthletics.com, in order to learn more about NCAA rules and how they affect the Kansas Athletics mission. If you have any questions or become aware of any potential violations, please contact the Kansas Athletics Compliance Office.

Kansas Athletics Compliance
Allen Fieldhouse, 1651 Naismith Drive
Lawrence, KS 66045
785.864.4200
Compliance@ku.edu



A LETTER FROM **COMPLIANCE**

Dear KU Faculty and Staff Members,
While we are all striving for continued excellence and tradition, you can help the Jayhawks by being knowledgeable about NCAA rules. Please review this brochure containing some of the rules that must be followed to avoid jeopardizing the eligibility of our current and prospective student-athletes.

Thank you for your support and cooperation. Please contact the Compliance Office if you have a question or wish to receive further information.

Rock Chalk Jayhawk!

Regards,

David Reed

Senior Associate Athletics Director
Compliance & Student Services

TERMS TO KNOW

PROSPECTIVE STUDENT-ATHLETE (PSA OR “RECRUIT”)

- Any student that has started classes for the ninth grade
- A student of any age if the institution provides benefits to the student that the institution does not provide to prospective students in general
- A student remains a prospect until the start of classes or official team practice at the University of Kansas [signing a National Letter of Intent (NLI) does NOT remove the status of prospect]

RECRUITING

Any solicitation of a prospect or the prospect's family by an authorized institutional staff member for the purpose of securing the prospect's enrollment and participation in athletics.

STUDENT-ATHLETE

A student who presently is participating in intercollegiate athletics or has participated in intercollegiate athletics and is still receiving athletics aid.





EXAMPLES OF EXTRA BENEFITS

EXAMPLE OF EXTRA BENEFITS (THIS IS NOT AN EXHAUSTIVE LIST)

Prospective Student-Athletes and Enrolled Student-Athletes

- Free or reduced-cost services, rentals, or purchases of any type (e.g., meals, drinks, clothing, laundry, haircuts, legal fees, tattoos, rounds of golf, car repairs, etc.)
- Gifts of any kind, including those on special occasions such as birthdays, religious holidays, graduation, etc.
- Assistance with paying bills (e.g., cell phone, gas money, rent, etc.)
- Loans (including co-signing)
- Use of an automobile or transportation
- Admission to an event (e.g., movies, athletic events, banquets, clubs, special events/parties, concerts, etc.)
- Cash or loans in any amount
- Free or reduced-cost housing for any length of time
- Entertainment
- Awards
- Use of your telephone or credit card
- Providing a meal outside of your home, a local restaurant, or Kansas Athletics facilities (occasional meals must be approved by the Kansas Athletics Compliance Office prior to taking place)



RECRUITING INDUCEMENT

A recruiting inducement, under NCAA rules, is any special gift or arrangement provided to a prospective student-athlete that is not available to the general population. The arrangement of such a benefit would be considered an improper inducement to encourage the eventual enrollment of a prospective student-athlete at KU.

REPRESENTATIVE OF ATHLETICS INTEREST [BOOSTER]

A BOOSTER IS AN INDIVIDUAL, INDEPENDENT AGENCY, CORPORATE ENTITY (E.G., APPAREL OR EQUIPMENT MANUFACTURER), OR OTHER ORGANIZATION THAT IS KNOWN TO:

- Hold, or have ever held, season tickets for any sport with Kansas Athletics
- Have participated in, or to be a member of, an agency or organization promoting any Kansas Athletics program (e.g., University of Kansas Alumni Association, K Club, sport booster groups, etc.)
- Have made financial contributions to the athletics department or to an athletics booster organization of that institution (e.g. Hardwood Club, booster groups, etc.)
- Provide allowable benefits (e.g., summer jobs) to enrolled student-athletes; or
- Promote Kansas Athletics in any way
- It is impermissible for a booster to provide any inducement or extra benefit to a current or prospective student-athlete.



This list is not exhaustive. Please contact the Kansas Athletics Compliance Office if you have any questions about your potential status as a booster.

PROSPECTIVE STUDENT-ATHLETES

The NCAA restricts the involvement that you may have with prospective student-athletes. Only coaches and authorized employees may be involved in the recruiting process. NCAA rules prohibit boosters from engaging in recruiting activities designed to secure a prospect's enrollment at the University of Kansas. If a prospect contacts you regarding academic information, you may have correspondence discussing non-athletically related information at any time. Please remember any athletics recruiting conversation must be directed towards the applicable coaching staff member.

CURRENT STUDENT-ATHLETES

HOSTING AN OCCASIONAL MEAL

You are permitted to host a meal for student-athletes on an occasional basis provided the following:

- The meal may be held in your home or a Kansas Athletics facility;
- Local transportation may be provided to the student-athlete(s) in conjunction with the meal; and
- The meal must be approved by the Compliance Office prior to the meal taking place.



EMPLOYMENT OF A STUDENT-ATHLETE

Employment of a student-athlete is permissible, provided all six of the following conditions are met:

1. The student-athlete is only paid for the work actually performed;
2. The student-athlete is paid at the rate commensurate with the going rate in that locale for similar services;
3. The student-athlete may not be compensated in any manner for any value or utility that he or she may have for an employer because of any publicity, reputation, fame, or personal following that he or she may have obtained because of his or her athletics ability;
4. The employer does not use the name, image, or likeness of the student-athlete in any marketing or advertisements.
5. The student-athlete must register his/her job(s) during the academic year and summer break by completing the Student-Athlete Employment Form and returning it to the Athletics Compliance Office prior to beginning work;
6. Employers **MUST** confirm their employment of a Kansas Athletics student-athlete prior to the student-athletes' employment.

ACADEMIC FRAUD & UNETHICAL CONDUCT

Academic fraud and unethical conduct are taken very seriously by both the NCAA and Kansas Athletics. The following examples apply to both current and prospective student-athletes.

IMPERMISSIBLE ACTIVITY

- Involvement in arranging for fraudulent academic credit or false transcripts
- Fraudulence or misconduct in connection with entrance or placement examinations
- Providing or offering extra benefits or recruiting inducements
- Speaking with prospective student-athletes about athletics recruiting (all athletics recruiting conversation shall be directed to the appropriate coaching staff members)



GAMBLING ACTIVITIES

NCAA rules prohibit student-athletes, athletics department staff members and non-athletics staff members who have responsibilities within or over the athletics department from participating in any sports gambling activity or providing information concerning competitions to individuals involved in organized gambling activities. Additionally, it is a violation of federal law for boosters, student-athletes, or staff members to affect or attempt to affect the outcome of a collegiate contest.



SOCIAL MEDIA REMINDER

Staff members and boosters may not initiate or “accept” friend requests of prospects on Facebook, but they can “follow” recruits on Twitter. In addition, you should **never** post on a recruit’s “wall,” reply to a “tweet,” send them any kind of direct message, or take any other action that would constitute contacting any recruit.

This prohibition also includes creating fan pages for recruits to attend KU. We thank you for your support, but also request that we leave the recruiting up to the Kansas Athletics coaching staff members.

 /KUAthletics

 @KUAthletics



NCAA RULES

TOP 10 THINGS FANS & FRIENDS OF KANSAS ATHLETICS SHOULD KNOW ABOUT NCAA RULES

1. The NCAA holds Kansas Athletics accountable for the actions of its fans and friends. This means that if you are involved with NCAA violations (known or unknown), Kansas Athletics may have to forfeit games, entire seasons, scholarships, recruiting opportunities, or may be prohibited from participating in post-season competition.
2. You may send information about prospects to Kansas Athletics coaching staff members.
3. You may continue established relationships with friends and neighbors whose children are prospects or current student-athletes, provided the relationship pre-dates high school and is not based on his/her status as an athlete (must register with Compliance).
4. You may not be involved in recruiting prospective student-athletes on behalf of Kansas. A prospective student-athlete is defined as a student who has started classes for the ninth grade or above.
5. You may not become involved in arranging for a prospect, a Kansas student-athlete, or a Kansas student-athlete's friends or family to receive money or financial assistance of any kind.
6. You may not provide transportation to a prospect, student-athlete, or his/her friends and family.
7. You may not spend funds to entertain prospects, student-athletes, or his/her friends and family.
8. You may not use a photo or name of a student-athlete for commercial purposes or sell student-athlete memorabilia.
9. Breaking NCAA rules can render prospects and student-athletes ineligible to compete on behalf of Kansas Athletics.
10. **Always ask before you act!**



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