

**KANSAS ATHLETICS COMPLIANCE  
GUIDELINES & NCAA RULES**

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# **STUDENT- ATHLETE PARENTS**





## THANK YOU FOR YOUR SUPPORT OF **KANSAS ATHLETICS**

Kansas Athletics is proud to have your loyal support, dedication and enthusiasm for the Jayhawks. As we strive for continued excellence, we always seek the highest standard of ethical conduct.

Please visit our Compliance page on our website, [KUAthletics.com](http://KUAthletics.com), in order to learn more about NCAA rules and how they affect the Kansas Athletics mission.

Adhering to NCAA rules and legislation is the responsibility of everyone associated with or supportive of the university. In helping Kansas Athletics achieve its goal of a “higher purpose,” we are asking for your assistance in continuing to build compliance awareness. If you have any questions or become aware of any potential violations, please contact the Kansas Athletics Compliance Office at:

**Kansas Athletics Compliance**  
**Allen Fieldhouse, 1651 Naismith Drive**  
**Lawrence, KS 66045**  
**785.864.4200**  
**[Compliance@ku.edu](mailto:Compliance@ku.edu)**



## A LETTER FROM **COMPLIANCE**

Dear Jayhawk Parents,

The University of Kansas is proud of its great tradition in intercollegiate athletics. We are committed to providing the support and assistance our student-athletes need to excel in the classroom and on the playing field. To meet our expectations, we all must abide by all NCAA, Big 12 and Kansas Athletics Compliance rules and regulations.

Please use this brochure as a basic guide to do your part in meeting our mission of promoting a compliance atmosphere. Enclosed you will find general information pertaining to your son/daughter and rules that can affect his/her eligibility as a student-athlete.

For further information and inquiry, please contact the Compliance Office at any time. Welcome to the Jayhawk family and we look forward to working with you.

Rock Chalk Jayhawk!

Regards,

A handwritten signature in black ink, appearing to read 'David Reed'.

**David Reed**

Senior Associate Athletics Director  
Compliance & Student Services



# YOUR ROLE AS A PARENT/LEGAL GUARDIAN OF A STUDENT-ATHLETE

As a parent of a student-athlete, you now potentially fall into two different categories according to NCAA rules. First, there are rules that govern the actions and interactions between institutions and parents, other relatives and friends of student-athletes. Second, if you donate or provide any support to your son or daughter's team, you will also be considered a booster.

## BOOSTER DEFINED

Per NCAA legislation, once you become booster, you maintain that status forever. A KU booster is anyone who has met any of the following:

- Is a member of any organization that promotes KU's athletics program (e.g., Williams Educational Fund);
- Has made a financial contribution to KU athletics or any of its booster organizations; Including buying tickets
- Has provided benefits (e.g., summer jobs, occasional meals, etc.) to current student-athletes; or
- Has, in any way, promoted a KU athletics program.



***Please remember, as a parent or booster, you may not assist in the recruitment of a prospective student-athlete for KU.***





## PROSPECTIVE STUDENT-ATHLETES DEFINED

A prospective student-athlete is anyone who has started the ninth grade or above and is not enrolled in a four year institution.

## BENEFITS

### MEALS

As a family member of a student-athlete, you are permitted to provide a meal to a student-athlete and his/her team members on an occasional basis (e.g., post-game tailgate, etc.). Please remember that if a prospective student-athlete is present, he/she may not accept the meal.

### EXTRA BENEFITS (THIS LIST IS NOT EXHAUSTIVE)

An extra benefit is any special arrangement by a KU employee, booster, or outside entity to provide a student-athlete and/or his/her family and friends with a benefit that is not provided to the general public. Impermissible extra benefits include, but are not limited to:

- Use of a car or providing transportation
- Free or reduced products (e.g., food, clothing, phones)
- Free or reduced services (e.g., lodging, haircuts, tattoos)
- Free or reduced tickets to events or entertainment
- Any form of payment or of financial assistance (including loans, the co-signing of loans, or help with paying bills)
- Any form of improper academic assistance



*Please remember, student-athletes and their parents/legal guardians and friends may only accept services/products that are available to the general public or general student body.*

## HELPING YOUR SON/ DAUGHTER MAINTAIN AMATEUR STATUS

A student-athlete must maintain his/her amateur status as a student-athlete to remain eligible to practice and compete on behalf of KU athletics. A student-athlete will lose amateur status and become immediately ineligible if any of the following occur:

- He/she is paid, or provided any sort of benefit, or accepts the promise of pay for participating in an athletics contest;
- He/she signs a professional contract or verbally accepts an offer of representation from an agent of professional sports organization;
- He/she request that his/her name be placed on a professional league's draft list;
- He/she participates on a professional athletics team; or
- He/she participates on an amateur sports team and receives, directly or indirectly, expenses greater than actual and necessary expenses related to the competition.

# AGENTS

Per NCAA legislation, the term “agent” refers to professional sports agents, financial advisors, or “runners.” Each agent must be registered in the state of Kansas and with Kansas Athletics Compliance. Please remember as a parent/legal guardian, you and the student-athlete may engage in conversations with professional sports agents, but may not sign a contract or agree to representation verbally. A student-athlete’s eligibility will be in jeopardy if a family member, friend, or former coach accepts any benefits or promise of a benefit from an agent. All meetings with agents must be facilitated by a member of the Compliance staff to maintain the amateur status of the student-athlete. Please contact the Compliance Office to set up an appointment .

# FINANCIAL AID

## FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA )

The FAFSA form must be completed and on file annually with the Office of Financial Aid to determine Federal Pell Grant eligibility. The FAFSA form is also used to determine a student-athlete’s eligibility for additional financial assistance from the NCAA Student Assistance Fund.





## NCAA STUDENT ASSISTANCE FUND (SAF )

The NCAA Student Assistance Fund is meant to assist student-athletes who demonstrate financial need. This fund is made available by the NCAA and administered through Kansas Athletics. The following student-athletes are eligible to receive SAF:

- Pell-eligible student-athletes, including student-athletes who have exhausted their athletics eligibility or no longer are able to participate in intercollegiate athletics due to medical conditions.
- International student-athletes: An official, foreign student-athlete advisory entity of the institution outside the athletics department must certify in writing that the student-athlete has financial need.

The following are permissible examples for using the fund:

- Costs for essential expenses (e.g., clothes) for student-athlete eligible for Pell and full grant-in-aid student-athletes who demonstrate financial need.
- Costs of expendable academic course supplies (notebook, pens, etc.) and of non-expendable supplies (computers, cameras, etc.) that is listed on course syllabus as mandatory for the course.
- Costs associated with student-athlete or family emergencies.





## FINANCIAL AID AGREEMENTS

All athletics grant-in-aid agreements remain in effect for the applicable academic year. An athletics scholarship may be increased at any time and for any reason, subject to the decisions of the coaching staff. During the academic year, a student-athlete's athletics aid may be reduced or canceled for any of the following reasons:

- Renders himself/herself ineligible for competition;
- He/she fraudulently misrepresents any information on any KU or Kansas Athletics forms, contracts or applications;
- He/she engages in serious misconduct warranting substantial disciplinary penalty; or
- He/she voluntarily withdraws from the team at any time for personal reasons.



***Please note the student-athlete will be notified of any change in athletics aid directly from the Office of Financial Aid and will have 14 days to appeal.***



We thank you for your support and welcome you to the Jayhawk family. Please note this brochure does not contain all information and should not be used in place of the NCAA manual and database. Please contact the Compliance Office with any questions and always ask before you act!

Go Jayhawks!

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 [@KUAthletics](https://twitter.com/KUAthletics)

# STUDENT-ATHLETE EMPLOYMENT

As a parent or legal guardian of a student-athlete, it is important to be aware of student-athlete employment legislation to encourage compliance with NCAA rules. All student-athlete employment must be on file and approved by the Compliance Office. The following guidelines must be followed to ensure eligibility:

- All earnings from employment must be comparable with the going rate in that locale for the type of work actually performed.
- The student-athlete must be paid in check form (Exceptions: Tips as waiter/waitress, etc.).
- Transportation to/from work may not be provided by the employer.
- The student-athlete's employer may not provide him/her with any benefit or privilege that is not provided to all employees (e.g., meals, entertainment, clothing, etc.).
- The employer may not use the student-athlete's name, image, or likeness in any marketing or advertisements.








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