

NIL POLICIES

WHAT ARE NIL ACTIVITIES?

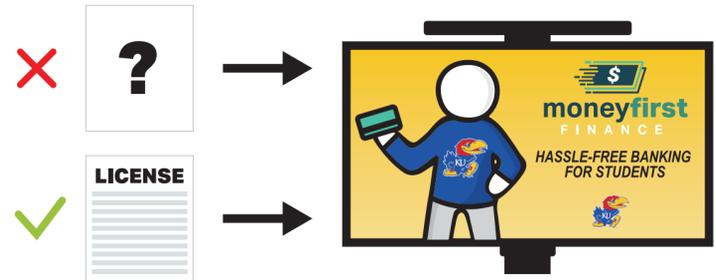
When you receive compensation for providing services, selling products, hosting events, accepting donations, monetizing media, or licensing rights to/for others tied to your name, image, or likeness, that is an NIL activity.

CAN I USE MY NIL TO RECEIVE COMPENSATION?



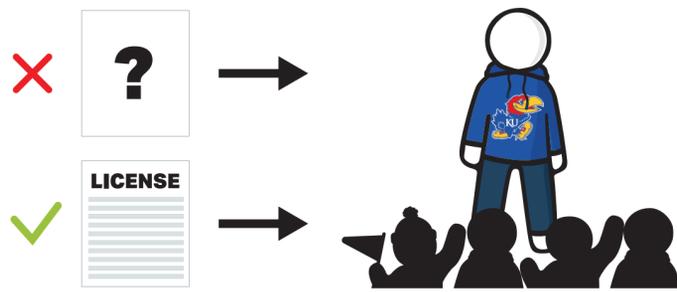
Name, Image and Likeness Usage Policy. Yes! You can use your name, image and likeness to earn compensation from others.

WHAT MARKS CAN I USE?



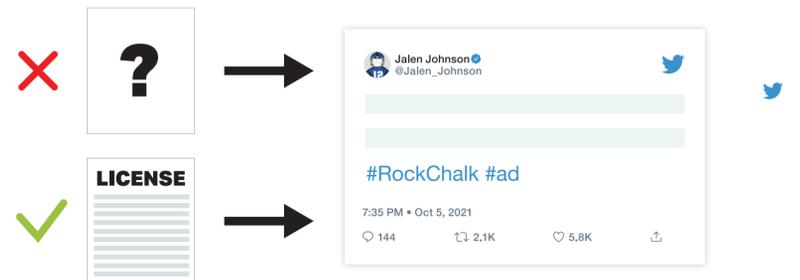
Marks Policy. You can not use university logos or marks in NIL activities without approved licensing.

WHAT CAN I WEAR DURING NIL ACTIVITIES?



Apparel Policy. You can not wear anything with university logos or marks during NIL activities without approved licensing.

WHAT CAN I SAY?



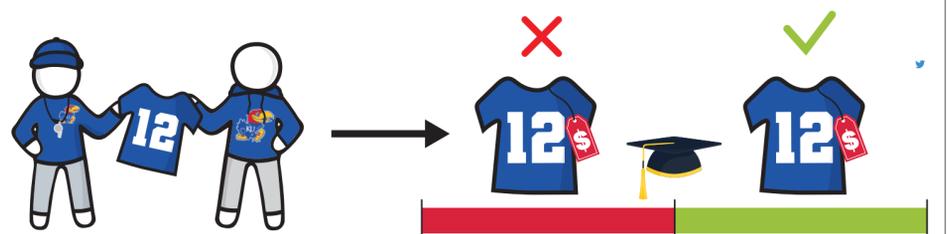
Phrases Policy. You can not use any official university phrases in NIL activities without approved licensing.

CAN I REFERENCE MY INSTITUTION IN NIL ACTIVITIES?



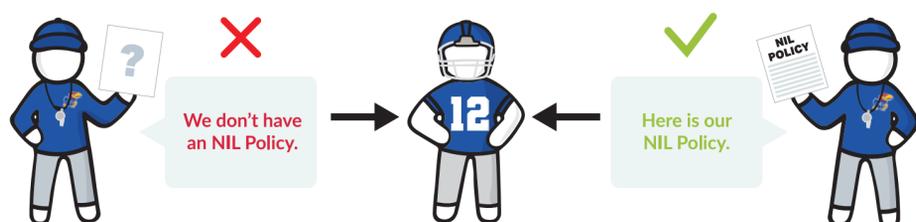
Reference Policy. You cannot create an express or implied impression that Kansas Athletics or the University of Kansas expressly or indirectly endorses a third-party product unless the NIL opportunity is with a current University or Athletics sponsor who has negotiated promotional rights to use University Marks. Such NIL opportunity will have to receive written approval from Compliance.

CAN I SELL MEMORABILIA?



Memorabilia Sales Policy. You can not sell team-issued gear or items until you exhaust your eligibility.

WILL MY NIL ACTIVITIES BE MONITORED?



Institutional NIL Activity Monitoring Policy. Your school, conference, and/or the NCAA may monitor and evaluate disclosed NIL activities to ensure compliance and to protect your eligibility.

WHAT DO I HAVE TO DISCLOSE?



Disclosure Policy. Prior to NIL activities, you must disclose, via Opendorse, who is compensating you, what NIL activities you are providing, and how much compensation you are receiving. Be prepared to provide contact information for all people involved and proof of your activities and compensation.

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WHO CAN COMPENSATE ME?



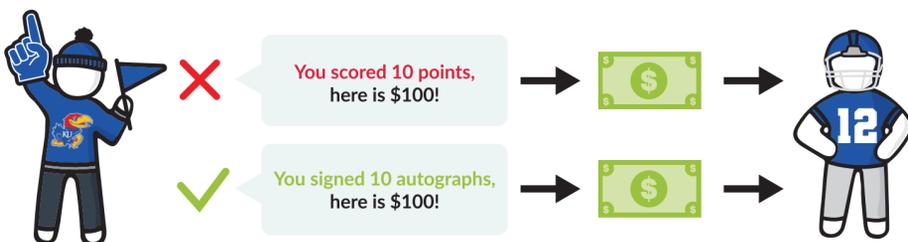
Payment Source Policy. You can not receive compensation from your school or university staff for NIL activities. You may be prohibited from receiving compensation from others based on school values and agreements. Ask your compliance office for details on businesses and individuals to avoid.

HOW CAN I BE COMPENSATED?



Payment Method Policy. You can receive compensation for NIL activities many different ways: cash, checks, digital credits, gift cards, free products or services, paid travel, complimentary meals and more.

WHAT CAN I BE COMPENSATED FOR?



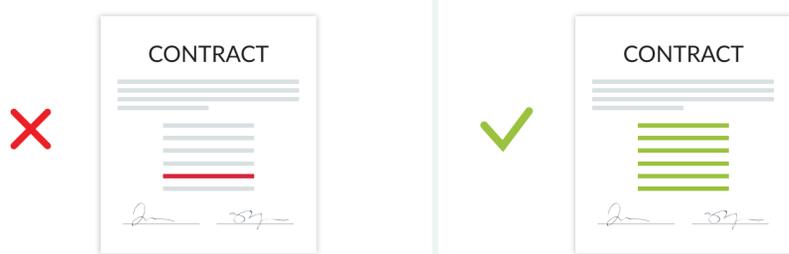
Payment Purpose Policy. You can not receive compensation for performance in your sport or in exchange for attending a particular school.

CAN I USE AN AGENT?

 COACH/STAFFER	✓	EDUCATION	✓
	✓	EVALUATION	✓
	✗	DEVELOPMENT	✓
	✗	OPERATION	✓
	✗	PROMOTION	✓
	✗	NEGOTIATION	✓
	✗	COMPENSATION	✓
			 AGENT

Professional Service Providers Policy. You can use a professional service provider to get advice, representation, and marketing support for NIL activities as long as they are not representing you for professional athletic opportunities or working for your university. You must identify the name of any agent, advisor, entity or attorney to the Kansas Athletics Compliance Office at NILInquiries@ku.edu.

WHICH ACTIVITIES ARE PROHIBITED?



Prohibited Activities Policy. You can not participate in NIL activities that conflict with school values or agreements. Ask your compliance office for a complete list of activities to avoid.

WHICH CATEGORIES ARE PROHIBITED?



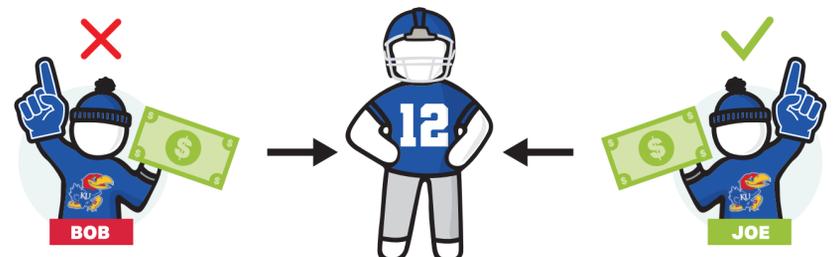
Prohibited Categories Policy. You can not participate in NIL activities that involve businesses, products, or services within specific categories due to conflicts with school values or agreements. Ask your compliance office for a complete list of categories to avoid.

WHICH ENTITIES ARE PROHIBITED?



Prohibited Entities Policy. You can not participate in NIL activities that involve businesses that conflict with school values or agreements. Ask your compliance office for a complete list of businesses to avoid.

WHICH INDIVIDUALS ARE PROHIBITED?



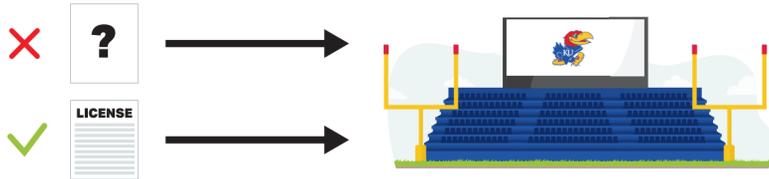
Prohibited Individuals Policy. You can not participate in NIL activities that involve individuals that conflict with school values or agreements. Ask your compliance office for a complete list of individuals to avoid.

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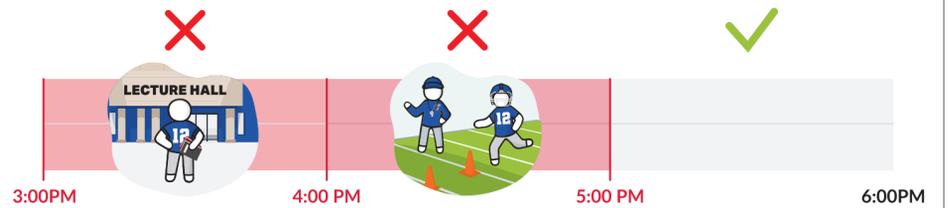
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WHERE CAN I PERFORM NIL ACTIVITIES?



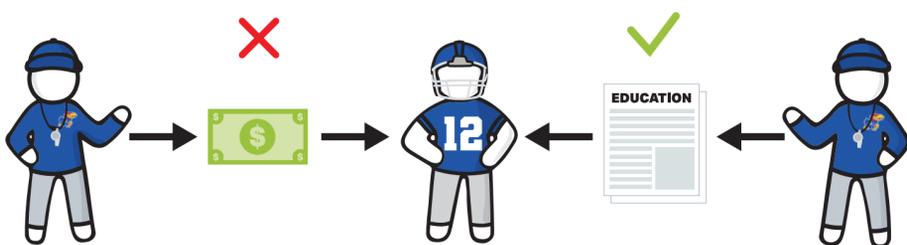
Facilities Policy. You may use University facilities for individual NIL opportunities related to hosting a sports camp or clinic subject to the terms of a facility use agreement (payment for going rate) and availability. If the use of the facility is commercial or marketing related the facility may only be used in marketing opportunities with current Athletics or University sponsors who have negotiated promotional rights to use Marks with KAI or Jayhawk Community Partners.

WHEN CAN I PERFORM NIL ACTIVITIES?



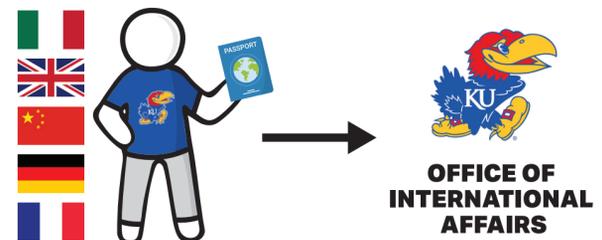
Athletically Related Activities Policy. You can not participate in NIL activities while representing your school. Your school may also restrict NIL activities for a specific time period before, during, or after required academic and team activities.

CAN MY SCHOOL HELP ME WITH NIL ACTIVITIES?



Institutional Education Policy. Your school can help you understand NIL and evaluate activities but can not develop, operate or promote opportunities for you. This is similar to how professors can teach you, but can't take tests for you.

WHAT IF I AM AN INTERNATIONAL STUDENT?



International Student Policy. International student-athletes should not enter into any contracts for compensation regarding their NIL without first seeking guidance from the University of Kansas International Student Services Office (785) 380-8937 or email at iss@ku.edu.