School Info

We agree to release the institution's data to the conference: Yes

Institutional Contacts:

Primary Contact Person: Craig Busboom

Title: Business Office Supervisor

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CEO: Dr. Douglas Girod CEO Email: chancellor@ku.edu

University CFO: Mr. Pat Kaufman University CFO Email: pkaufman@ku.edu

Audit Firm: BKD **AUP Report Issuance Date:** 12/21/2021

Classification & Conference:

NCAA Primary Division: I-FBS

Athletic Conference: Big 12 Conference

Sports Sponsorship:

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Acrobatics and Tumbling			
Baseball	X		
Basketball	X	X	
Beach Volleyball			
Bowling			
Cross Country	X	X	
Equestrian			
Fencing			
Field Hockey			
Football	X		
Golf	X	X	
Gymnastics			
Ice Hockey			
Lacrosse			
Rifle			
Rowing		X	
Rugby			

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Skiing			
Soccer		X	
Softball		X	
Swimming and Diving		X	
Tennis		X	
Track, Indoor	X	X	
Track, Outdoor	X	X	
Triathlon			
Volleyball		X	
Water Polo			
Wrestling			
Others			
Totals	7	11	0

Revenue/Expense Summary

ID	Item	Amount Definition
Reve	enues	
1	Ticket Sales	\$2,947,905 Input revenue received for sales of admissions to athletic events. This may include:
		 Public and faculty sales.
		• Student sales
		 Shipping and Handling fees.
		Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).
2	Direct State or Other Government Support	\$0 Input state, municipal, federal and other appropriations made in support of athletics.
		This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.
		This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.
		Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).
3	Student Fees	\$0 Input student fees assessed and restricted for support of intercollegiate athletics.
4	Direct Institutional Support	\$1,386,073 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:
		 Unrestricted funds allocated to the athletics department by th university (e.g. state funds, tuition, tuition discounts/waivers transfers)
		 Federal work study support for student workers employed b athletics.
		 Endowment unrestricted income, spending policy distribution and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Categor 17.

ID	Item	Amount	Definition
5	Less - Transfers to Institution	\$0	If the institution allocated funds to athletics as represented in Categories 3-4 and the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.
6	Indirect Institutional Support	\$0	 Input value of costs covered and services provided by the institution to athletics but not charged to athletics including: Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT. Facilities maintenance. Security. Risk Management. Utilities. Do not include depreciation. Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities,
			but not charging to athletics, include those amounts in Category 6A.
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but <u>not charged</u> to athletics.
			Do not report depreciation.
			Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.
7	Guarantees	\$12,225	Input revenue received from participation in away games. This includes payments received due to game cancellations.

ID	Item	Amount	Definition
8	Contributions	\$21,180,040	Input contributions provided <u>and</u> used by athletics in the reporting year including:
			• Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
			• Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
			• Amounts received above face value for tickets.
			Contributions shall include cash and marketable securities.
			Do not report:
			• Pledges until funds are provided to athletics for use.
			• Contributions to be used in other reporting years.
9	In-Kind	\$687,947	Input market value of in-kind contributions in the reporting year including:
			Dealer provided automobiles.
			• Equipment.
			• Services.
			Nutritional product.
			All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.
			Please offset in-kind values in the appropriate expense category.

ID	Item	Amount	Definition
10	Compensation and Benefits provided by a third party	\$0	Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:
			 Car stipend. Country club membership. Allowances for clothing, housing, entertainment. Speaking fees. Camps compensation. Media income. Shoe and apparel income. The total of this category should equal expense Categories 23 and 25 combined.
11	Media Rights	\$27,247,229	Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable. Consult with your conference offices if you do not have the media rights distribution amount available.
12	NCAA Distributions	\$2,584,029	Input revenues received from the NCAA distributions which could include revenue distributions, grants, NCAA championships travel reimbursements and payments received from the NCAA for hosting a championship. In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the amount if you do not have it available and include in this category.
13	Conference Distributions (Non Media and Non Football Bowl)	\$2,128,687	Input all revenues received by conference distribution, excluding portions of distribution relating to media rights (reported in Category 11) or NCAA distributions (reported in Category 12). Note: Conference distributions of revenue generated by a post-season football bowl to conference members should be recorded in Category 13A. Distributions for reimbursement of post-season football bowl expenses should be included in Category 19.

ID	Item	Amount	Definition
13A	Conference Distributions of Football Bowl	\$7,257,253	Input conference distributions of revenue generated by a post- season football bowl to conference members. (Football Only)
	Generated Revenue		Note: Distributions for reimbursement of post-season football bowl expenses should be included in Category 19. Portions of
			distribution relating to media rights are reported in Category 11, NCAA distributions are reported in Category 12 and all other conference distributions are reported in Category 13.
14	Program, Novelty, Parking and Concession	\$285,665	Input revenues from:
	Sales		• Game Programs.
			• Novelties.
			 Food and Concessions.
			• Parking.
			Advertising should be included in Category 15.
15	Royalties, Licensing, Advertisement and	\$11,128,501	Input revenues from:
	Sponsorships		• Sponsorships.
			• Licensing Agreements.
			• Advertisement.
			• Royalties.
			• In-kind products and services as part of sponsorship agreement.
			An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.
16	Sports Camp Revenues	\$0	Input amounts received by the athletics department for sports camps and clinics.
17	Athletics Restricted Endowment and Investments Income	\$11,254,815	Please report <u>spending policy distributions</u> from athletics restricted endowments and <u>investment income used for athletics operations in the reporting year</u> .
			This category includes only restricted investment and endowment income <u>used</u> for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.
			Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.

ID	Item	Amount	Definition
18	Other Operating Revenue	\$4,225,266	Input any operating revenues received by athletics in the report year which cannot be classified into one of the stated categories.
			If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.
19	Football Bowl Revenues	\$0	Input all amounts received related to participation in a post-season football bowl game, including (Football Only):
			• Expense reimbursements.
			• Ticket sales.
	Total Operating Revenues	\$92,325,635	Total of Categories 1-19.

Expenses

Reporting Institution: University of Kansas

ID	Item	Amount	Definition
20	Athletic Student Aid	\$13,302,180	Input the total dollar amount of athletic student-aid for the reporting year including:
			• Summer school.
			• Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
			• Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
			• Other expenses related to attendance.
			Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u> . Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.
			Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).
			Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.
			Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.
21	Guarantees	\$471,415	Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses. This includes payments made due to game cancellations.

Reporting Year (FY): 2021

ID	Item	Amount	Definition
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$21,875,888	Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:
			• Gross wages and bonuses.
			• Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.
			Place any severance payments in Category 26.
			Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$0	Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as any non-taxable benefits, including:
			• Car stipend.
			• Country club membership.
			• Allowances for clothing, housing, entertainment.
			• Speaking fees.
			• Camps compensation.
			• Media income.
			Shoe and apparel income.
			Expense Category 23 and 25 should equal Category 10.
			Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

ID	Item	Amount	Definition
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by	\$23,875,145	Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g. foundations or booster clubs) W-2 and 1099 forms, as well as any non-taxable benefits, inclusive of:
	the University and		• Gross wages and bonuses.
	Related Entities		• Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/ exemptions and earned deferred compensation, including those funded by the state.
			Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by	\$0	Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as non-taxable benefits, including:
	Third Party		• Car stipend.
			• Country club membership.
			• Allowances for clothing, housing, entertainment.
			• Speaking fees.
			• Camps compensation.
			Media income. Cl. 1. Cl
			Shoe and apparel income.
			Expense Category 23 and 25 should equal Category 10.
26	Severance Payments	\$4,673,921	Input severance payments and applicable benefits recognized for past coaching and administrative personnel.
27	Recruiting	\$395,972	Input transportation, lodging and meals for prospective student- athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

ID	Item	Amount	Definition
28	Team Travel	\$4,147,176	Input air and ground travel, lodging, meals and incidentals (including housing costs incurred during school break period) for competition related to preseason, regular season and non-football bowl postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation. Note: Expenses related to post-season football bowls should be included in Category 41.
29	Sports Equipment, Uniforms and Supplies	\$4,407,572	Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of in-kind equipment provided.
			Note: Expenses related to post-season football bowls should be included in Category 41.
30	Game Expenses	\$1,479,896	Input game-day expenses other than travel which are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.
			Note: Expenses related to post-season football bowls should be included in Category 41.
31	Fund Raising, Marketing and Promotion	\$1,269,737	Input costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
32	Sports Camp Expenses	\$0	Input all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 22-25.
33	Spirit Groups	\$52,721	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
			Note: Expenses related to post-season football bowls should be included in Category 41.

ID	Item	Amount	Definition
34	Athletic Facilities Debt \$3,632,295 Service, Leases and Rental Fee		Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year regardless of entity paying (athletics, institution or other). Do not report depreciation.
			Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees for athletic facilities but not charging to athletics, this category should equal Category 6A. If athletics or other entities are paying these expenses or the institution is charging directly to athletics, this category will not equal Category 6A.
35	Direct Overhead and Administrative Expenses	\$11,469,001	Input overhead and administrative expenses <u>paid by or charged</u> <u>directly to athletics</u> including:
	r		• Administrative/Overhead fees charged by the institution to athletics.
			• Facilities maintenance.
			• Security.
			• Risk Management.
			• Utilities.
			• Equipment Repair.
			• Telephone.
			Other Administrative Expenses.
36	Indirect Institutional Support	\$0	Input overhead and administrative expenses NOT paid by or charged directly to athletics including:
			• Administrative/Overhead fees <u>not charged</u> by the institution to athletics.
			• Facilities maintenance.
			• Security.
			• Risk Management.
			• Utilities.
			• Equipment Repair.
			• Telephone.
			Other Administrative Expenses.
			Do not report depreciation.
			Note: This category should equal Category 6.

ID	Item	Amount	Definition
37	Medical Expenses and Insurance	\$1,035,659	Input medical expenses and medical insurance premiums for student-athletes.
38	Memberships and Dues	\$274,075	Input memberships, conference and association dues.
39	Student-Athlete Meals (non-travel)	\$1,453,986	Include meal allowance and food/snacks provided to student-athletes.
			Note: Meals provided during team travel should be reported in Category 28.
40 Other Operating \$3 Expenses		\$324,104	Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:
			• Non-team travel (conferences, etc.).
			• Team banquets and awards.
			If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.
41	Football Bowl Expenses	\$0	Input all expenditures related to participation in a post-season football bowl game, including:
			Team travel, lodging and meal expenses.
			Bonuses related to football bowl participation.
			• Spirit groups.
			• Uniforms.
			Note: All post-season football bowl related coaching compensation/bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.
41A	Football Bowl Expenses - Coaching	\$0	Input all coaching bonuses related to participation in a post-season football bowl game (Football only).
	Compensation/Bonuses		Note: All other post-season football bowl related expenses should be reported in Category 41, Football Bowl Expenses.
	Total Operating Expenses	\$94,140,743	Total of Categories 20-41A.

Revenue/Expense Details

1 Ticket Sales \$2,947,905 Input revenue received for sales of admissions to athletic events. This may include:

- Public and faculty sales.
- Student sales
- Shipping and Handling fees.

Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).

	Men's Teams Only W	Vomen's Teams Only No	t Allocated by Gender
Revenues by Source	Ticket Sales	Ticket Sales	Ticket Sales
Baseball	37,400		
Basketball	2,252,287	20,270	
Football	522,440		
Golf			
Rowing			
Soccer		5,648	
Softball		12,857	
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball		10,279	
Others			
Subtotal All Teams	2,812,127	49,054	0
Revenue Not Related to Specific Teams	S		86,724
Total Revenue	2,812,127	49,054	86,724

- 2 Direct State or Other Government Support
- \$0 Input state, municipal, federal and other appropriations made in support of athletics.

This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.

This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.

Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).

Revenues by Source	Men's Teams Only Direct State or Other Government Support	Women's Teams Only Direct State or Other Government Support	Not Allocated by Gender Direct State or Other Government Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0 0
Revenue Not Related to Specific Teams			
Total Revenue	0	(0 0

3 Student Fees

\$0 Input student fees assessed and restricted for support of intercollegiate athletics.

	Men's Teams Only Women's Teams Only Not Allocated by Gende			
Revenues by Source	Student Fees	Student Fees	Student Fees	
Baseball				
Basketball				
Football				
Golf				
Rowing				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	0		0 0	
Revenue Not Related to Specific Teams	· · · · · · · · · · · · · · · · · · ·			
Total Revenue	0		0 0	

- 4 Direct Institutional Support
- \$1,386,073 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:
 - Unrestricted funds allocated to the athletics department by the university (e.g. state funds, tuition, tuition discounts/waivers, transfers)
 - Federal work study support for student workers employed by athletics.
 - Endowment unrestricted income, spending policy distributions and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Category 17.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Direct Institutional Support	Direct Institutional Support	Direct Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Revenue Not Related to Specific Teams			1,386,073
Total Revenue	(0	1,386,073

5 Less -Transfers to Institution

\$0 If the institution allocated funds to athletics as represented in Categories 3-4 and the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.

Revenues by Source	Men's Teams Only Less - Transfers to Institution	Women's Teams Only Less - Transfers to Institution	Not Allocated by Gender Less - Transfers to Institution
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	() (0
Revenue Not Related to Specific Teams			
Total Revenue	() (0

6 Indirect Institutional Support

- \$0 Input value of costs covered and services provided by the institution to athletics but not charged to athletics including:
 - Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT.
 - Facilities maintenance.
 - Security.
 - Risk Management.
 - Utilities.

Do not include depreciation.

Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities, but not charging to athletics, include those amounts in Category 6A.

Revenues by Source	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gender Indirect Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0 0
Revenue Not Related to Specific Teams			
Total Revenue	0		0 0

- 6A Indirect Institutional
 Support Athletic Facilities
 Debt Service, Lease and
 Rental Fees
- \$0 Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but <u>not charged</u> to athletics.

Do not report depreciation.

Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.

Revenues by Source	Men's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Women's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Not Allocated by Gender Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

7 Guarantees \$12,225 Input revenue received from participation in away games. This includes payments received due to game cancellations.

	Men's Teams Only Women's Teams Only Not Allocated by Gender			
Revenues by Source	Guarantees	Guarantees	Guarantees	
Baseball				
Basketball	12,225			
Football				
Golf				
Rowing				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	12,225	0	0	
Revenue Not Related to Specific Teams				
Total Revenue	12,225	0	0	

- 8 Contributions \$21,180,040 Input contributions **provided** and used by athletics in the reporting year including:
 - Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
 - Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
 - Amounts received above face value for tickets.

Contributions shall include cash and marketable securities.

Do not report:

- Pledges until funds are provided to athletics for use.
- Contributions to be used in other reporting years.

	Men's Teams Only Women's Teams Only Not Allocated by Gender		
Revenues by Source	Contributions	Contributions	Contributions
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving		689	
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	689	0
Revenue Not Related to Specific Team	S		21,179,351
Total Revenue	0	689	21,179,351

- 9 In-Kind \$687,947 Input market value of in-kind contributions in the reporting year including:
 - Dealer provided automobiles.
 - Equipment.
 - Services.
 - Nutritional product.

All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.

Please offset in-kind values in the appropriate expense category.

	Men's Teams Only	Women's Teams On	ly Not Allocated by Gender
Revenues by Source	In-Kind	In-Kind	In-Kind
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0
Revenue Not Related to Specific Teams	S		687,947
Total Revenue	0		0 687,947

- 10 Compensation and Benefits provided by a third party
- \$0 Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

The total of this category should equal expense Categories 23 and 25 combined.

Revenues by Source	Men's Teams Only Compensation and Benefits provided by a third party	Women's Teams Only Compensation and Benefits provided by a third party	Not Allocated by Gender Compensation and Benefits provided by a third party
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

11 Media Rights \$27,247,229 Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable.

Consult with your conference offices if you do not have the media rights distribution amount available.

Revenues by Source	Men's Teams Only V Media Rights	Vomen's Teams Onl Media Rights	y Not Allocated by Gender Media Rights
Baseball	Wiedia Kights	Wiedla Rights	Wiedla Rights
Basketball			
Football	22,161,072		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	22,161,072		0 0
Revenue Not Related to Specific Teams			5,086,157
Total Revenue	22,161,072		5,086,157

12 NCAA Distributi ons \$2,584,029 Input revenues received from the NCAA distributions which could include revenue distributions, grants, NCAA championships travel reimbursements and payments received from the NCAA for hosting a championship.

In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the amount if you do not have it available and include in this category.

Revenues by Source	Men's Teams Only Women's Teams OnlyNot Allocated by Gender NCAA Distributions NCAA Distributions		
Baseball			
Basketball	2,564,848		
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving		1,441	
Tennis			
Track and Field, X-Country	8,825	8,915	
Volleyball			
Others			
Subtotal All Teams	2,573,673	10,356	0
Revenue Not Related to Specific Te	eams		
Total Revenue	2,573,673	10,356	0

13 Conference
Distributions (Non
Media and Non Football
Bowl)

\$2,128,687 Input all revenues received by conference distribution, excluding portions of distribution relating to media rights (reported in Category 11) or NCAA distributions (reported in Category 12).

Note: Conference distributions of revenue generated by a post-season football bowl to conference members should be recorded in Category 13A. Distributions for reimbursement of post-season football bowl expenses should be included in Category 19.

Revenues by Source	Men's Teams Only Conference Distributions (Non Media and Non Football Bowl)	Women's Teams Only Conference Distributions (Non Media and Non Football Bowl)	Not Allocated by Gender Conference Distributions (Non Media and Non Football Bowl)
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			2,128,687
Total Revenue	0	0	2,128,687

13A Conference
Distributions of
Football Bowl
Generated Revenue

\$7,257,253 Input conference distributions of revenue generated by a post-season football bowl to conference members. (Football Only)

Note: Distributions for reimbursement of post-season football bowl expenses should be included in Category 19. Portions of distribution relating to media rights are reported in Category 11, NCAA distributions are reported in Category 12 and all other conference distributions are reported in Category 13.

Revenues by Source	Men's Teams Only Conference Distributions of Football Bowl Generated Revenue	Women's Teams Only Conference Distributions of Football Bowl Generated Revenue	Not Allocated by Gender Conference Distributions of Football Bowl Generated Revenue
Baseball			
Basketball			
Football	7,257,253		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	7,257,253	0	
Revenue Not Related to Specific Teams			
Total Revenue	7,257,253	0	

- 14 Program, Novelty, Parking and Concession Sales \$285,665 Input revenues from:
 - Game Programs.
 - Novelties.
 - Food and Concessions.
 - Parking.

Advertising should be included in Category 15.

Revenues by Source	Men's Teams Only Program, Novelty, Parking and Concession Sales	Women's Teams Only Program, Novelty, Parking and Concession Sales	Not Allocated by Gender Program, Novelty, Parking and Concession Sales
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving	;		
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			285,665
Total Revenue	0	0	285,665

15 Royalties, Licensing, Advertisement and Sponsorships \$11,128,501 Input revenues from:

- Sponsorships.
- Licensing Agreements.
- Advertisement.
- Royalties.
- In-kind products and services as part of sponsorship agreement.

An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.

Revenues by Source	Men's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Women's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Not Allocated by Gender Royalties, Licensing, Advertisement and Sponsorships
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	C		0 0
Revenue Not Related to Specific Teams			11,128,501
Total Revenue	C		0 11,128,501

16 Sports Camp Revenues \$0 Input amounts received by the athletics department for sports camps and clinics.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Sports Camp Revenues	Sports Camp Revenues	Sports Camp Revenues
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Revenue Not Related to Specific Teams			0
Total Revenue	(0	0

17 Athletics Restricted Endowment and Investments Income \$11,254,815 Please report <u>spending policy distributions</u> from athletics restricted endowments and <u>investment income used for athletics operations in the reporting year</u>.

This category includes only restricted investment and endowment income **used** for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.

Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.

Revenues by Source	Men's Teams Only Athletics Restricted Endowment and Investments Income	Women's Teams Only Athletics Restricted Endowment and Investments Income	Not Allocated by Gender Athletics Restricted Endowment and Investments Income
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0 0
Revenue Not Related to Specific Teams			11,254,815
Total Revenue	0	(0 11,254,815

18 Other Operating Revenue

\$4,225,266 Input any operating revenues received by athletics in the report year which cannot be classified into one of the stated categories.

If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Other Operating Revenue	Other Operating Revenue	Other Operating Revenue
Baseball	80)	
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball		200	
Swimming and Diving			
Tennis		77	
Track and Field, X-Country	5,705	5,705	
Volleyball			
Others			
Subtotal All Teams	5,785	5,982	0
Revenue Not Related to Specific Teams			4,213,499
Total Revenue	5,785	5,982	4,213,499

- 19 Football Bowl Revenues
- \$0 Input all amounts received related to participation in a post-season football bowl game, including (Football Only):
 - Expense reimbursements.
 - Ticket sales.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	
Revenues by Source	Football Bowl Revenues	Football Bowl Revenues	Football Bowl Revenues	
Baseball				
Basketball				
Football				
Golf				
Rowing				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	(0	(
Revenue Not Related to Specific Teams				
Total Revenue	(0	(

Total Operating Revenues

\$92,325,635 Total of Categories 1-19.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Total Operating Revenues	Total Operating Revenues	Total Operating Revenues
Baseball	37,480		
Basketball	4,829,360	20,270	
Football	29,940,765		
Golf			
Rowing			
Soccer		5,648	
Softball		13,057	
Swimming and Diving		2,130	
Tennis		77	
Track and Field, X-Country	14,530	14,620	
Volleyball		10,279	
Others			
Subtotal All Teams	34,822,135	66,081	0
Revenue Not Related to Specific Teams			57,437,419
Total Revenue	34,822,135	66,081	57,437,419

20 Athletic Total Dollar Student Amount Aid \$13,302,180 Input the total dollar amount of athletic student-aid for the reporting year including:

- Summer school.
- Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
- Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
- Other expenses related to attendance.

Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u>. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.

Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).

Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.

Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

Total 258.88
Equivalencies
Awarded
Total Students 408
Receiving Aid

Male Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2020-2021 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball	12.87	2.71	15.58	33	676,632
Basketball	13	0	13	13	692,750
Football	79.82	1.5	81.32	96	4,231,795
Golf	4.95	0	4.95	9	244,682
Track and Field, X-Country	13.6	2.24	15.84	33	848,514
Expenses Not Related to Specific Teams					
Totals	124.24	6.45	130.69	184	6,694,373

Female Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2020-2021 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Basketball	15	0	15	15	820,397
Golf	6.19	0	6.19	11	268,876
Rowing	19.98	0.76	20.74	55	849,946
Soccer	15.24	0.76	16	29	814,644
Softball	12.49	0.91	13.4	22	524,345
Swimming and Diving	14.88	0	14.88	30	872,966
Tennis	8.09	0	8.09	9	460,163
Track and Field, X-Country	17.95	2.94	20.89	40	1,102,670
Volleyball	12	1	13	13	643,894
Expenses Not Related to Specific Teams					
Totals	121.82	6.37	128.19	224	6,357,901

Not Allocated by Gender Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2020-2021 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Expenses Not Related to Specific Teams					249,906
Totals	0		0 0	0	249,906

21 Guarantees \$471,415 Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses. This includes payments made due to game cancellations.

	Men's Teams Only Women's Teams Only Not Allocated b					
Expenses by Object of Expenditure	Guarantees	Guarantees	Guarantees			
Baseball	62,124					
Basketball	84,500	102,000				
Football	200,000					
Golf						
Rowing						
Soccer						
Softball		15,500				
Swimming and Diving						
Tennis		3,000				
Track and Field, X-Country						
Volleyball		4,291				
Others						
Subtotal All Teams	346,624	124,791	0			
Expenses Not Related to Specific Teams						
Total Expenses	346,624	124,791	0			

- Coaching Salaries, Benefits \$21,875,888 Input compensation, bonuses and benefits paid to all coaches and Bonuses paid by the
 University and Related forms, as well as non-taxable benefits (1098T), inclusive of:
 Entities
 - Gross wages and bonuses.
 - Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

- 23 Coaching Salaries, Benefits and Bonuses paid by a Third Party
- \$0 Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as any non-taxable benefits, including:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

Expense Category 23 and 25 should equal Category 10.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Men's Teams Coaching Expenses

Men's Teams Head Coaches				Men's Teams Assistant Coaches		
Sport	Numbe FT1	E Coaching	Coaching	Numbe FTE	Coaching	Coaching
	r of	Salaries, Benefits	Salaries,	r of	Salaries, Benefits	Salaries,
	Positio	and Bonuses paid	Benefits and	Positio	and Bonuses paid	Benefits and
	ns	by the University	Bonuses paid	ns	by the University	Bonuses paid
		and Related	by a Third		and Related	by a Third
		ana Relatea	oj a mina		una renaca	by a lima
		Entities	Party		Entities	Party
Baseball	1		•	2 2	Entities	•

	Men's Teams Head Coaches					Men's Teams Assistant Coaches			
Sport	Numbe r of Positio ns	:	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	Numbe r of Positio ns	FTE	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	
Football	1	1	3,009,031		10	10	3,218,874		
Golf	1	1	222,411		1	1	92,109		
Track and Field, X-Country	1	0.5	139,203		5	2.5	267,740		
Subtotal All Teams	5	4.5	13,121,643	(21	18.5	5,289,629	0	
Expenses Not Related to Specific Teams									
Total Expenses			13,121,643	()		5,289,629	0	

Women's Teams Coaching Expenses

	Women's Teams Head Coaches					Women's Teams Assistant Coaches			
Sport	Numbe	FTE	Coaching	Coaching	Numbe l	FTE	Coaching	Coaching	
	r of	9	Salaries, Benefits	Salaries,	r of		Salaries, Benefits	Salaries,	
	Positio	8	and Bonuses paid	Benefits and	Positio		and Bonuses paid	Benefits and	
	ns	ŀ	by the University	Bonuses paid	ns		by the University	Bonuses paid	
			and Related	by a Third			and Related	by a Third	
			Entities	Party			Entities	Party	
Basketball	1	1	385,964		3	3	544,075		
Golf	1	1	92,529		1	1	65,709		
Rowing	1	1	96,324		3	3	172,443		
Soccer	1	1	211,439		2	2	173,398		
Softball	1	1	163,620		2	2	197,818		
Swimming and Diving	1	1	133,803		2	2	136,483		
Tennis	1	1	185,828		1	1	73,172		
Track and Field, X-Country	1	0.5	139,203		5	2.5	267,740		

Sport	Numbe r of Positio ns	FTE	ten's Teams Head Coaching Salaries, Benefits and Bonuses paid by the University and Related	Coaching Salaries,	Numbe r of Positio ns		en's Teams Assistan Coaching Salaries, Benefits and Bonuses paid by the University and Related	Coaching Salaries,
			Entities	Party			Entities	Party
Volleyball	1	1	211,759		2	2	213,309	
Subtotal All Teams	9	8.5	1,620,469	(21	18.5	1,844,147	0
Expenses Not Related to Specific Teams								
Total Expenses			1,620,469	()		1,844,147	0

Reporting Institution: University of Kansas Reporting Year (FY): 2021

- 24 Support Staff/
 Administrative
 Compensation, Benefits
 and Bonuses paid by the
 University and Related
 Entities
- \$23,875,145 Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g. foundations or booster clubs) W-2 and 1099 forms, as well as any non-taxable benefits, inclusive of:
 - Gross wages and bonuses.
 - Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions and earned deferred compensation, including those funded by the state.

Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.

- 25 Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party
- \$0 Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as non-taxable benefits, including:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

Expense Category 23 and 25 should equal Category 10.

Expenses by Object of Expenditur e	Administrative Compensation,	Support Staff/ Administrative	Support Staff/ Administrative Compensation, Benefits and Bonuses paid		Administrative Compensation, Benefits and Bonuses paid	Support Staff/
Baseball	103,018					
Basketball	978,480		307,217			
Football	2,359,578					
Golf	29,089		16,695			
Rowing			53,163			
Soccer			64,482			
Softball			74,433			
Swimming and Diving			12,372			
Tennis			1,614			
Track and Field, X-Country	143,250		143,250			
Volleyball			97,231			
Others						
Subtotal All Teams	3,613,415	0	770,457	0	0	0
Expenses Not Related to Specific Teams					19,491,273	
Total Expenses	3,613,415	0	770,457	0	19,491,273	0

26 Severance Payments

\$4,673,921 Input severance payments and applicable benefits recognized for past coaching and administrative personnel.

Men's Teams Only Women's Teams OnlyNot Allocated by Gender **Expenses by Object of Expenditure Severance Payments Severance Payments Severance Payments** Baseball Basketball Football 3,077,838 Golf 9,932 Rowing Soccer Softball Swimming and Diving **Tennis** Track and Field, X-Country Volleyball Others Subtotal All Teams 9,932 0 3,077,838 Expenses Not Related to Specific 1,586,151 **Teams Total Expenses** 3,077,838 9,932 1,586,151

27 Recruiting \$395,972 Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as inkind value of loaned or contributed transportation.

	Men's Teams Only W	omen's Teams Only No	t Allocated by Gender
Expenses by Object of Expenditure	Recruiting	Recruiting	Recruiting
Baseball	22,687		
Basketball	79,369	13,967	
Football	195,451		
Golf	4,830	1,122	
Rowing		2,114	
Soccer		19,554	
Softball		12,082	
Swimming and Diving		13,326	
Tennis		4,987	
Track and Field, X-Country	5,643	5,643	
Volleyball		11,093	
Others			
Subtotal All Teams	307,980	83,888	0
Expenses Not Related to Specific Teams			4,104
Total Expenses	307,980	83,888	4,104

Team \$4,147,176 Input air and ground travel, lodging, meals and incidentals (including housing costs Trave incurred during school break period) for competition related to preseason, regular season and non-football bowl postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation.

Note: Expenses related to post-season football bowls should be included in Category 41.

	Men's Teams Only W	Vomen's Teams Only No	Not Allocated by Gender	
Expenses by Object of Expenditure	Team Travel	Team Travel	Team Travel	
Baseball	382,521			
Basketball	847,805	488,815		
Football	1,158,876			
Golf	98,586	27,680		
Rowing		140,786		
Soccer		120,485		
Softball		224,017		
Swimming and Diving		40,757		
Tennis		40,013		
Track and Field, X-Country	240,766	240,854		
Volleyball		95,215		
Others				
Subtotal All Teams	2,728,554	1,418,622	0	
Expenses Not Related to Specific Teams				
Total Expenses	2,728,554	1,418,622	0	

29 Sports Equipment, Uniforms and Supplies

\$4,407,572 Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of inkind equipment provided.

Note: Expenses related to post-season football bowls should be included in Category 41.

Expenses by Object of Expenditure	Men's Teams Only Sports Equipment, Uniforms and Supplies	Women's Teams Only Sports Equipment, Uniforms and Supplies	Not Allocated by Gender Sports Equipment, Uniforms and Supplies
Baseball	80,802		
Basketball	56,853	32,489	
Football	550,663		
Golf	23,818	20,653	
Rowing		3,504	
Soccer		8,197	
Softball		10,929	
Swimming and Diving		27,084	
Tennis		25,548	
Track and Field, X-Country	22,585	22,585	
Volleyball		6,346	
Others			
Subtotal All Teams	734,721	157,335	0
Expenses Not Related to Specific Teams			3,515,516
Total Expenses	734,721	157,335	3,515,516

Game \$1,479,896 Input game-day expenses other than travel which are necessary for intercollegiate Expense athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.

Note: Expenses related to post-season football bowls should be included in Category 41.

Expenses by Object of Expenditure

Men's Teams Only Women's Teams Only Not Allocated by Gender

Game Expenses

Game Expenses

Game Expenses

Expenses by Object of Expenditure	Guine Expenses	Guine Expenses	Guine Expenses
Baseball	138,122		
Basketball	414,741	208,015	
Football	480,608		
Golf	2,154		
Rowing		8,759	
Soccer		30,979	
Softball		68,503	
Swimming and Diving		1,031	
Tennis		21,401	
Track and Field, X-Country	33,112	33,112	
Volleyball		34,952	
Others			
Subtotal All Teams	1,068,737	406,752	0
Expenses Not Related to Specific Teams			4,407
Total Expenses	1,068,737	406,752	4,407

Fund Raising, Marketing \$1,269,737 Input costs associated with fund raising, marketing and promotion for and Promotion media guides, brochures, recruiting publications and such.

Expenses by Object of Expenditure	Men's Teams Only Fund Raising, Marketing and Promotion	Women's Teams Only Fund Raising, Marketing and Promotion	Not Allocated by Gender Fund Raising, Marketing and Promotion
Baseball	1,272		
Basketball	728	4,078	
Football	5,868		
Golf	841	144	
Rowing		6	
Soccer		560	
Softball		349	
Swimming and Diving		16,221	
Tennis		12	
Track and Field, X-Country	103	103	
Volleyball			
Others			
Subtotal All Teams	8,812	21,473	0
Expenses Not Related to Specific Teams			1,239,452
Total Expenses	8,812	21,473	1,239,452

32 Sports
Camp
Expenses

\$0 Input all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 22-25.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	e Sports Camp Expenses	Sports Camp Expenses	Sports Camp Expenses
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Expenses Not Related to Specific Teams			
Total Expenses		0	0

33 Spirit Groups \$52,721 Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.

Note: Expenses related to post-season football bowls should be included in Category 41.

	Men's Teams Only Women's Teams Only Not Allocated by Gender			
Expenses by Object of Expenditure	Spirit Groups	Spirit Groups	Spirit Groups	
Baseball				
Basketball				
Football				
Golf				
Rowing				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	0	0	0	
Expenses Not Related to Specific Teams			52,721	
Total Expenses	0	0	52,721	

34 Athletic Facilities
Debt Service, Leases
and Rental Fee

\$3,632,295 Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year regardless of entity paying (athletics, institution or other).

Do not report depreciation.

Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees for athletic facilities but not charging to athletics, this category should equal Category 6A. If athletics or other entities are paying these expenses or the institution is charging directly to athletics, this category will not equal Category 6A.

Expenses by Object of Expenditure		Women's Teams Only Athletic Facilities Debt Service, Leases and Rental Fee	Not Allocated by Gender Athletic Facilities Debt Service, Leases and Rental Fee
Baseball			
Basketball			
Football			
Golf	45,000	45,000	
Rowing			
Soccer		471,906	
Softball		471,906	
Swimming and Diving			
Tennis		343,080	
Track and Field, X-Country	487,906	471,906	
Volleyball			
Others			
Subtotal All Teams	532,906	1,803,798	0
Expenses Not Related to Specific Teams			1,295,591
Total Expenses	532,906	1,803,798	1,295,591

35 Direct Overhead and Administrative Expenses

\$11,469,001 Input overhead and administrative expenses <u>paid by or charged directly to athletics</u> including:

- Administrative/Overhead fees charged by the institution to athletics.
- Facilities maintenance.
- Security.
- Risk Management.
- Utilities.
- Equipment Repair.
- Telephone.
- Other Administrative Expenses.

Expenses by Object of Expenditure	Men's Teams Only Direct Overhead and Administrative Expenses	Women's Teams Only Direct Overhead and Administrative Expenses	Not Allocated by Gender Direct Overhead and Administrative Expenses
Baseball	263		
Basketball	12,512	4,625	
Football	134,263		
Golf		3,750	
Rowing		2,412	
Soccer		1,121	
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country	1,346	1,346	
Volleyball			
Others			
Subtotal All Teams	148,384	13,254	0
Expenses Not Related to Specific Teams			11,307,363
Total Expenses	148,384	13,254	11,307,363

36 Indirect Institutional Support

- \$0 Input overhead and administrative expenses **NOT** paid by or charged directly to athletics including:
 - Administrative/Overhead fees <u>not charged</u> by the institution to athletics.
 - Facilities maintenance.
 - Security.
 - Risk Management.
 - Utilities.
 - Equipment Repair.
 - Telephone.
 - Other Administrative Expenses.

Do not report depreciation.

Note: This category should equal Category 6.

Expenses by Object of Expenditure	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gender Indirect Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0)	0
Expenses Not Related to Specific Teams			
Total Expenses	0)	0

37 Medical Expenses and Insurance

\$1,035,659 Input medical expenses and medical insurance premiums for student-athletes.

Expenses by Object of Expenditure	Men's Teams Only Medical Expenses and Insurance	Women's Teams Only Medical Expenses and Insurance	Not Allocated by Gender Medical Expenses and Insurance
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Expenses Not Related to Specific Teams			1,035,659
Total Expenses	0	(1,035,659

38 Memberships and Dues

\$274,075 Input memberships, conference and association dues.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Memberships and Dues	Memberships and Dues	Memberships and Dues
Baseball	824		
Basketball	23,123	6,417	
Football	3,679		
Golf	3,585	6,015	
Rowing		3,670	
Soccer		9,284	
Softball		4,447	
Swimming and Diving		3,394	
Tennis		9,374	
Track and Field, X-Country	994	994	
Volleyball		13,444	
Others			
Subtotal All Teams	32,205	57,039	0
Expenses Not Related to Specific Teams			184,831
Total Expenses	32,205	57,039	184,831

39 Student-Athlete Meals (non-travel)

\$1,453,986 Include meal allowance and food/snacks provided to student-athletes.

Note: Meals provided during team travel should be reported in Category 28.

Expenses by Object of Expenditure	Men's Teams Only Student-Athlete Meals (non-travel)	Women's Teams Only Student-Athlete Meals (non-travel)	Not Allocated by Gender Student-Athlete Meals (non-travel)
Baseball	1,605		
Basketball	118,752	69,105	
Football	905,575		
Golf	3,367	2,038	
Rowing		1,809	
Soccer		30,166	
Softball		1,567	
Swimming and Diving		1,980	
Tennis		2,319	
Track and Field, X-Country	20,966	2,072	
Volleyball		20,227	
Others			
Subtotal All Teams	1,050,265	131,283	0
Expenses Not Related to Specific Teams			272,438
Total Expenses	1,050,265	131,283	272,438

- 40 Other Operating Expenses
- \$324,104 Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:
 - Non-team travel (conferences, etc.).
 - Team banquets and awards.

If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Other Operating Expenses	Other Operating Expenses	Other Operating Expenses
Baseball	32,152		
Basketball	24,461	28,675	
Football	129,208		
Golf	11,555	4,875	
Rowing		10,936	
Soccer		4,531	
Softball		2,912	
Swimming and Diving		4,655	
Tennis		1,083	
Track and Field, X-Country	30,814	30,814	
Volleyball		2,304	
Others			
Subtotal All Teams	228,190	90,785	0
Expenses Not Related to Specific Teams			5,129
Total Expenses	228,190	90,785	5,129

- 41 Football Bowl Expenses
- \$0 Input all expenditures related to participation in a post-season football bowl game, including:
 - Team travel, lodging and meal expenses.
 - Bonuses related to football bowl participation.
 - Spirit groups.
 - Uniforms.

Note: All post-season football bowl related coaching compensation/bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Football Bowl Expenses	Football Bowl Expenses	Football Bowl Expenses
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0) 0
Expenses Not Related to Specific Teams			
Total Expenses	(0) 0

41A Football Bowl Expenses - Coaching \$0 Input all coaching bonuses related to participation in a post-Compensation/Bonuses season football bowl game (Football only).

Note: All other post-season football bowl related expenses should be reported in Category 41, Football Bowl Expenses.

Expenses by Object of Expenditure	Men's Teams Only Football Bowl Expenses - Coaching Compensation/ Bonuses	Women's Teams Only Football Bowl Expenses - Coaching Compensation/ Bonuses	Not Allocated by Gender Football Bowl Expenses - Coaching Compensation/ Bonuses
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Expenses Not Related to Specific Teams			
Total Expenses	0	0	0

Total Operating Expenses

\$94,140,743 Total of Categories 20-41A.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Total Operating Expenses	Total Operating Expenses	Total Operating Expenses
Baseball	2,181,754		
Basketball	14,116,246	3,015,839	
Football	19,661,307		
Golf	782,027	555,086	
Rowing		1,355,804	
Soccer		1,960,746	
Softball		1,772,428	
Swimming and Diving		1,264,072	
Tennis		1,171,594	
Track and Field, X-Country	2,242,942	2,462,292	
Volleyball		1,354,065	
Others			
Subtotal All Teams	38,984,276	14,911,926	0
Expenses Not Related to Specific Teams			40,244,541
Total Expenses	38,984,276	14,911,926	40,244,541

Athletics Participation

Table 613 Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest in the traditional season: (a) is listed as a team member; (b) practices with the varsity team and receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.

Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).

Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. Male practice players are NOT to be included as participants in this table.

If the sport was cancelled due to COVID-19, please enter the participant figures for those who received athletics aid, practiced with the varsity team or received coaching from one or more varsity coaches, or were listed on the team's roster or eligibility list as of the first scheduled practice. For those teams whose seasons were cancelled entirely due to COVID-19, please enter the figures for those who received athletics aid or were enrolled at your institution and intended to participate in the sport.

		Number o	f Participants	ts Number of Participants Number of Participants			
				Participating on a Second Team		Participating on a Third Team	
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		47					
Basketball		15	15				
Cross Country		18	17	18	17	18	17
Football		121					
Golf		11	11				
Rowing			62				
Soccer			30				
Softball			23				
Swimming and Diving			32				
Tennis			8				
Track, Indoor		39	44	39	44	18	17
Track, Outdoor		55	47	39	44	18	17
Volleyball			18				

	1	Number of	t Participants	Number of	i Participants	Number of	i Participants
				Particip	pating on a	Partici	pating on a
				Secon	nd Team	Thir	rd Team
Sport	Coed	Men's	Women's	Men's	Women's	Men's	Women's

				-	nd Team		d Team
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Others							
Total Participants		306	307	96	105	54	51
Participant Proportion		49.9%	50.1%				
Unduplicated Count of Participants		249	246				

Head Coaching Assignments - Men's Teams

Table 2A

5 Table 2A - - - Head Coaches Assignments Men's Teams

Head Coaches of Men's Teams

	ľ	Male Coach	nes - Head C	count	F	emale Coac	ches - Head	Count
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching		Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1		1	volunteer				volunteer
Basketball	1		1					
Football	1		1					
Golf	1		1					
Track and Field, X- Country		1	1					
Others								
Coaching Position Totals	4	1	5	0	0	0	0	0

Head Coaching Assignments - Women's Teams

Table 2B

9 Table 2B - - - Head Coaches Assignments Women's Teams

Head Coaches of Women's Teams

	ľ	Male Coach	ies - Head C	Count	F	emale Coac	ches - Head	Count
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching		Full Time University Employee	Part Time University Employee or Volunteer
Basketball	1		1					
Golf					1		1	
Rowing					1		1	
Soccer	1		1					
Softball					1		1	
Swimming and Diving			1					
Tennis	1		1					
Track and Field, X-Country		1	1					
Volleyball	1		1					
Others								
Coaching Position Totals	5	1	6	0	3	0	3	0

Assistant Coaching Assignments - Men's Teams

Table 3A

29 Table 3A - - - Assistant Coaches Assignments Men's Teams

Assistant Coaches of Men's Teams

]	Male Coach	nes - Head C	Count	Female Coaches - Head Count			
Sport	-		Full Time University Employee	Part Time University Employee or Volunteer	Coaching		Full Time University Employee	Part Time University Employee or Volunteer
Baseball	2	1	2	1				
Basketball	3		3					
Football	10	2	10	2				
Golf	1	1	1	1				
Track and Field, X-Country		6	4	2		3	1	2
Others								
Coaching Position Totals	16	10	20	6	0	3	1	2

Assistant Coaching Assignments - Women's Teams

Table 3B

29 Table 3B - - - Assistant Coaches Assignments Women's Teams

Assistant Coaches of Women's Teams

	I	Male Coach	nes - Head C	count	Female Coaches - Head Count			
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching		Full Time University Employee	Part Time University Employee or Volunteer
Basketball	1		1		2		2	
Golf					1		1	
Rowing	1		1		2	1	2	1
Soccer	1		1		1		1	
Softball	1	1	1	1	1		1	
Swimming and Diving		1	1	1	1		1	
Tennis					1		1	
Track and Field, X-Country		6	4	2		3	1	2
Volleyball	1	1	1	1	1		1	
Others								
Coaching Position Totals	6	9	10	5	10	4	11	3

Other Reporting Items

AUP Data Categories:

50 - Excess Transfers to Institution: \$0

51 - Conference Realignment Expenses: \$0

52 - Total Athletics Related Debt: \$31,725,368

53 - Total Institutional Debt: \$695,198,267

54 - Athletics Dedicated Endowments: \$45,895,130

55 - Institutional Endowments: \$110,022,131

56 - Athletics Related Capital Expenditures: \$9,886,246

Other Data Categories:

Institutional Expenses: \$1,367,430,760

Athletically-Related Facilities Annual Debt Service: \$9,809,260

Institution's Annual Debt Service: \$76,623,641

Institution's Education and General Expenses: \$1,191,649,305

Average Cost of Full Grant-in-Aid - In-State: \$26,540

Average Cost of Full Grant-in-Aid - Out-of-State: \$43,744

Average Cost of Attendance - In-State: \$26,952

Average Cost of Attendance - Out-of-State: \$44,156

Expenses Dedicated to Compliance: \$561,541

Name of Compliance Software Used: NCAA Compliance

Assistant

Compliance FTEs: 9

Revenue Distribution - Sports Sponsored

Distribution Year: 2022

Academic Year of Sport Sponsorship Information: 2020-21

Men's Sports	Women's Sports	Mixed Sports
x Baseball	x Softball	
x Football	x Women's Basketball	
x Men's Basketball	x Women's Cross Country	
x Men's Cross Country	x Women's Golf	
x Men's Golf	x Women's Rowing	
x Men's Track, Indoor	x Women's Soccer	
x Men's Track, Outdoor	x Women's Swimming and Diving	
	x Women's Tennis	
	x Women's Track, Indoor	
	x Women's Track, Outdoor	
	x Women's Volleyball	
Total Men's Sports Sponsored: 7	Total Women's Sports Sponsored: 11	Total Mixed Sports Sponsored:
Current Year's Submission of Sports Sponsored: 18	Previous Year's Submission of Sports Sponsored: 18	Variance: 0

Revenue Distribution - Grants-in-Aid

Distribution Year: 2022

Academic Year of Grant-in-Aid Information: 2020-21

Men's Team Sports

Men's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Baseball	12.87	2.71	15.58	14.41
Basketball	13	0	13	13
Football	79.82	1.5	81.32	81.32
Golf	4.95	0	4.95	4.5
Track and Field, X-Country	13.6	2.24	15.84	14.84
Total Men's	124.24	6.45	130.69	128.07

Women's Team Sports

Women's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Basketball	15	0	15	15
Golf	6.19	0	6.19	6
Rowing	19.98	0.76	20.74	20.74
Soccer	15.24	0.76	16	14.76
Softball	12.49	0.91	13.4	12.91
Swimming and Diving	14.88	0	14.88	14
Tennis	8.09	0	8.09	8
Track and Field, X-Country	17.95	2.94	20.89	20.89
Volleyball	12	1	13	13
Total Women's	121.82	6.37	128.19	125.30

Mixed Team Sports

Mixed Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Total Mixed	0	0	0	0

Prior Year Total Rev Dist Equivalencies (Total Reported)	Current Year Total Rev Dist Equivalencies (Total Reported)		
249.37 (257.01)	253.37 (258.88)	4.00 (1.60%)	

Revenue Distribution - Pell Grants

Distribution Year: 2022

Academic Year of Pell Grant Information: 2020-21

Men's Team Sports

Sport	2020-21 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Baseball	2	2	0	7,590
Basketball	4	3	1	23,794
Football	49	57	-8	230,331
Golf		0	0	
Track and Field, X-Country	9	7	2	36,120
Men's Total	64	69	-5	297,835

Women's Team Sports

Sport	2020-21 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Basketball	4	5	-1	23,430
Golf		0	0	
Rowing	13	13	0	61,687
Soccer	2	2	0	10,740
Softball	3	3	0	11,735
Swimming and Diving		1	-1	
Tennis		0	0	
Track and Field, X-Country	10	7	3	52,831
Volleyball	2	2	0	9,140
Women's Total	34	33	1	169,563

Mixed Team Sports

Sport	2020-21 Pell	Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell
	Grants	Grants	Totals	Grants
Mixed	0		0	0
Total				

2020-21 Pell		Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell	
	Grants	Grants	Totals	Grants	
Total	98	102	-4	\$467,398	

Reporting Institution: University of Kansas	Reporting Year (FY		
	Comments		
Comments:			

Miscellaneous Information

Note: These values are calculated from data entered earlier in the system.

Athletically Related Student Aid

Input the total dollar amount of athletic student-aid for the reporting year including:

- Summer school.
- Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
- Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
- Other expenses related to attendance.

Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u>. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.

Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).

Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.

Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

Men's Teams	\$6,694,373
Women's Teams	\$6,357,901
Total Amount	\$13,052,274

Recruiting Expenditures

Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Men's Teams	\$307,980
Women's Teams	\$83,888

Total Amount	\$391,868
Total Allioulit	\$391,000

Head Coaches Salaries

Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:

- Gross wages and bonuses.
- Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Average Salaries of Head Coaches	Dollars per 1 FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	\$2,915,921	4.5	\$2,624,329	5
Women's Teams	\$190,643	8.5	\$180,052	9

Assistant Coaches Salaries

Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:

- Gross wages and bonuses.
- Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Average Salaries of Assistant Coaches	Dollars per F FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	\$285,926	18.5	\$251,887	21
Women's Teams	\$99,684	18.5	\$87,817	21

Statement of Revenues and Expenses For the fiscal year ended 2021 (UNAUDITED)

ID	For Item	Football	Men's	ed 2021 (U Women's Basketball	Other Sports	O) Non-Program Specific	Total
Reve	nues				•	•	
1	Ticket Sales	\$522,440	\$2,252,287	\$20,270	\$66,184	\$86,724	\$2,947,905
2	Direct State or Other Government Support	\$0	\$0	\$0	\$0	\$0	\$0
3	Student Fees	\$0	\$0	\$0	\$0	\$0	\$0
4	Direct Institutional Support	\$0	\$0	\$0	\$0	\$1,386,073	\$1,386,073
5	Less - Transfers to Institution	\$0	\$0	\$0	\$0	\$0	\$0
6	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	\$0	\$0	\$0	\$0	\$0
7	Guarantees	\$0	\$12,225	\$0	\$0	\$0	\$12,225
8	Contributions	\$0	\$0	\$0	\$689	\$21,179,351	\$21,180,040
9	In-Kind	\$0	\$0	\$0	\$0	\$687,947	\$687,947
10	Compensation and Benefits provided by a third party	\$0	\$0	\$0	\$0	\$0	\$0
11	Media Rights	\$22,161,072	\$0	\$0	\$0	\$5,086,157	\$27,247,229
12	NCAA Distributions	\$0	\$2,564,848	\$0	\$19,181	\$0	\$2,584,029
13	Conference Distributions (Non Media and Non Football Bowl)	\$0	\$0	\$0	\$0	\$2,128,687	\$2,128,687
13A	Conference Distributions of Football Bowl Generated Revenue	\$7,257,253	\$0	\$0	\$0	\$0	\$7,257,253
14	Program, Novelty, Parking and Concession Sales	\$0	\$0	\$0	\$0	\$285,665	\$285,665

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
15	Royalties, Licensing, Advertisement and Sponsorships	\$0	\$0	\$0	\$0	\$11,128,501	\$11,128,501
16	Sports Camp Revenues	\$0	\$0	\$0	\$0	\$0	\$0
17	Athletics Restricted Endowment and Investments Income	\$0	\$0	\$0	\$0	\$11,254,815	\$11,254,815
18	Other Operating Revenue	\$0	\$0	\$0	\$11,767	\$4,213,499	\$4,225,266
19	Football Bowl Revenues	\$0	\$0	\$0	\$0	\$0	\$0
	Total Operating Revenues	\$29,940,765	\$4,829,360	\$20,270	\$97,821	\$57,437,419	\$92,325,635
Expe	enses						
20	Athletic Student Aid	\$4,231,795	\$692,750	\$820,397	\$7,307,332	\$249,906	\$13,302,180
21	Guarantees	\$200,000	\$84,500	\$102,000	\$84,915	\$0	\$471,415
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$6,227,905	\$10,782,172	\$930,039	\$3,935,772	\$0	\$21,875,888
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$0	\$0	\$0	\$0	\$0	\$0
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by the University and Related Entities	\$2,359,578	\$978,480	\$307,217	\$738,597	\$19,491,273	\$23,875,145
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party	\$0	\$0	\$0	\$0	\$0	\$0
26	Severance Payments	\$3,077,838	\$0	\$0	\$9,932	\$1,586,151	\$4,673,921
27	Recruiting	\$195,451	\$79,369	\$13,967	\$103,081	\$4,104	\$395,972
28	Team Travel	\$1,158,876	\$847,805	\$488,815	\$1,651,680	\$0	\$4,147,176

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
29	Sports Equipment, Uniforms and Supplies	\$550,663	\$56,853	\$32,489	\$252,051	\$3,515,516	\$4,407,572
30	Game Expenses	\$480,608	\$414,741	\$208,015	\$372,125	\$4,407	\$1,479,896
31	Fund Raising, Marketing and Promotion	\$5,868	\$728	\$4,078	\$19,611	\$1,239,452	\$1,269,737
32	Sports Camp Expenses	\$0	\$0	\$0	\$0	\$0	\$0
33	Spirit Groups	\$0	\$0	\$0	\$0	\$52,721	\$52,721
34	Athletic Facilities Debt Service, Leases and Rental Fee	\$0	\$0	\$0	\$2,336,704	\$1,295,591	\$3,632,295
35	Direct Overhead and Administrative Expenses	\$134,263	\$12,512	\$4,625	\$10,238	\$11,307,363	\$11,469,001
36	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
37	Medical Expenses and Insurance	\$0	\$0	\$0	\$0	\$1,035,659	\$1,035,659
38	Memberships and Dues	\$3,679	\$23,123	\$6,417	\$56,025	\$184,831	\$274,075
39	Student-Athlete Meals (non-travel)	\$905,575	\$118,752	\$69,105	\$88,116	\$272,438	\$1,453,986
40	Other Operating Expenses	\$129,208	\$24,461	\$28,675	\$136,631	\$5,129	\$324,104
41	Football Bowl Expenses	\$0	\$0	\$0	\$0	\$0	\$0
41A	Football Bowl Expenses - Coaching Compensation/Bonuses	\$0	\$0	\$0	\$0	\$0	\$0
	Total Operating Expenses	\$19,661,307	\$14,116,246	\$3,015,839	\$17,102,810	\$40,244,541	\$94,140,743
	Excess (Deficiencies) of Revenues Over (Under) Expenses	\$10,279,458	-\$9,286,886	-\$2,995,569	-\$17,004,989	\$17,192,878	-\$1,815,108