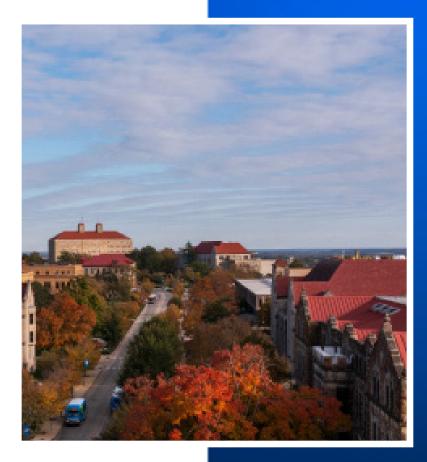
GET IN THE KNOW ABOUT



THINGS TO DO IN LAWRENCE



Lawrence, a progressive city of about 100,000 in northeast Kansas, consistently rates as a Top 10 town for its college life, sports, arts, and live music scene.

Attractions

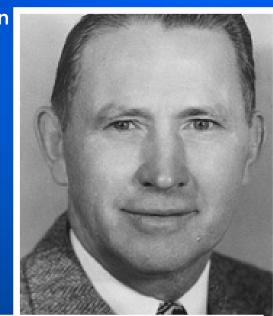
- Massachusetts St. for dining and shopping (downtown Lawrence)
- Rock Chalk Park for sports training
- DeBruce Center (next to Allen Fieldhouse) that hosts the "Rules of Basketball"
- Hobbs Memorial Park, Watkins Museum of History, and Grinter "Sunflower" Farms



NOTABLE FORMER STUDENT-ATHLETES

Phog Allen

- Ochai Agabji
- Phog Allen
- Christian Braun
- Wilt Chamberlain
- Joel Embiid
- Clyde Lovellette
- Danny Manning
- Dean Smith
- Marilynn Smith
- Lynette Woodard
- Gary Woodland
- Paul Pierce
- Rob Thomson
- Chris Harris Jr.





Gary Woodland



ATHLETICS & RECREATION

- The University of Kansas officially sponsors 18 sports: 7 men's and 11 women's.
- Men's sports: basketball, golf, baseball, cross country, football, and track field (indoor and outdoor).
- Women's sports: basketball, rowing, softball, cross country, track and field (indoor and outdoor), golf, soccer, swimming and diving, tennis, volleyball.
- The Jayhawks have won total of more than 170 conference titles all-time and 24 championships since joining the Big 12. Note that approximately 1/3 of those are from the men's basketball program.
- 14 National Championships (6 men's basketball, 1 men's CC, men's indoor track and field, 3 men's outdoor track and field, 1 women's track and field.





NEW LOCKER ROOM AND GEAR









ADIDAS EQUIPMENT

Kansas owns one of the largest apparel deals in college athletics, a 14 year, \$196 million agreement that extends to 2031 and keeps alive a partnership with Adidas that first formed in 2005.

KU Athletes receive all equipment necessary to compete, practice, workout, and travel in style.









UNIVERSITY OF KANSAS ACADEMICS

- KU has an undergraduate population of just under 20,000 students and the student to faculty ratio is 17:1
- 200+ Undergraduate fields of study
- CSCAA All-American Scholars 3.5 GPA or higher and must participate in their respected national championship.
- Most recent: Lauren Gryboski, Autumn Looney, Gabriela San Jan Carmona, Lezli Sisung and Lize Van Leeuwen





UNIVERSITY OF KANSAS

- Public University
- Enrollment (2023) Undergrad: 19,158

Graduate: 7,622

Campus Setting
 Tree shaded 1,000 acre campus

10 minute drive to downtown Lawrence







QUALITY OF EDUCATION

- A KU degree gives you the edge you need to make a difference in the world, receiving a world class education.
- Degree programs
 The University of Kansas offers more
 than 200 undergraduate programs
 (business, engineering, international
 studies, psychology and many more)
- University of Kansas' ranking in the 2023 edition of Best Colleges among National Universities is #121
- KU School of Business is ranked #41 amongst all public universities. It is located in the Capital Federal Hall which was newly built in 2016!



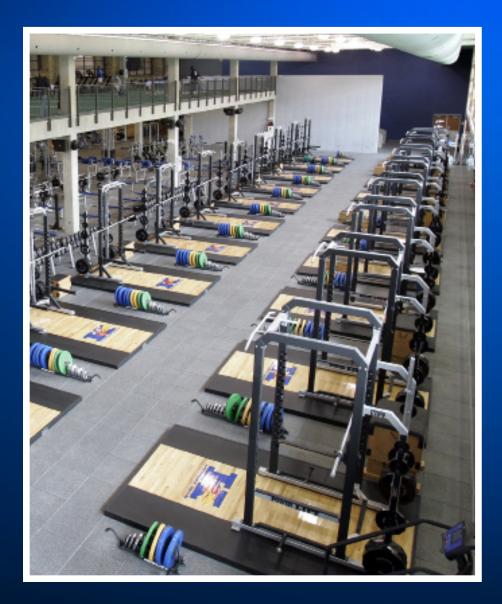
OCT 6	SUNFLOWER SHOWDOWN LAWRENCE, KS
ОСТ 14	ILLINOIS LAWRENCE, KS
ОСТ 20-21	LINDENWOOD/SOUTH DAKOTA LAWRENCE, KS
ОСТ 27	ALUMNI MEET LAWRENCE, KS
NOV 3	NEBRASKA LINCOLN, NE
NOV 15-17	MIZZOU INVITE COLUMBIA, MO
DEC 2	ROCKHURST LAWRENCE, KS
JAN 19	CRIMSON V. BLUE LAWRENCE, KS
JAN 26	ARKANSAS LAWRENCE, KS
FEB 9-10	IOWA STATE AMES, IA
FEB 27-MAR 2	BIG 12 CHAMPIONSHIPS MORGANTOWN, WV
MAR 11-13	ZONE DIVING HOUSTON, TX
MAR 14-16	NICS OCALA, FL
MAR 20-23	NCAA CHAMPIONSHIPS ATHENS, GA

HOME

AWAY/NEUTRAL



KU ATHLETICS RESOURCES



Strength and Conditioning

At Kansas we use top notch technology to track each athletes athletic performance progress and help minimize injuries

- Sparta Force Plate System
- EliteForm
- DexaScans

Workouts are individualized and always supervised by a strength coach.





KU ATHLETICS RESOURCES

Red Card

A flexible athlete fueling platform for all student athletes. \$26.50 a day for food

- A meal card incidental with studentathlete participation
- Access to over 10 off-campus restaurants around Lawrence
- HyVee Grocery Store was just added to the red card, so you can purchase supplies to cook a meal at home
- Have access to dietician suggestions for all restaurants available on the red card on your app

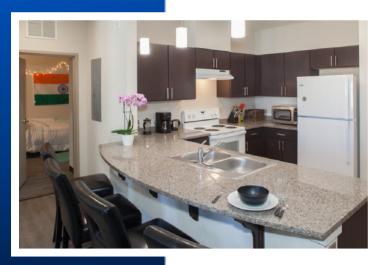


STOUFFER PLACE APARTMENTS

At Stouffer Apartments, studentathletes have options of 2-bedroom or 4-bedroom apartments. In each apartment student-athletes have their own bedroom and bathroom, and share a living room, full kitchen, and washer-dryer within the apartment.









KU LEADS

- The University of Kansas has a wellestablished history and tradition of excellence and KU LEADS embodies the pursuit of excellence as the Kansas Athletics student-athlete development unit
- KU Leads' framework focuses on leadership training, community building opportunities, and professional development to enhance the studentathlete experience.

ROCK CHALK CHOICE AWARDS

Every year we celebrate
our student-athlete's
accomplishments from the
previous academic year with
the Rock Chalk Choice Awards.
The event includes a red carpet,
guest speakers and plenty of
awards given out!









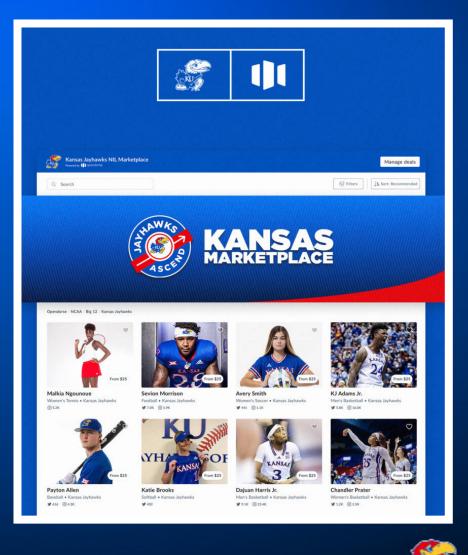
KANSAS SWIM & DIVE





NAME, IMAGE AND LIKENESS (NIL)

- Starting July 1, 2021, the NCAA approved policy which allows studentathletes to be compensated for their name, image, and likeness.
- In response, Kansas Athletics launched Jayhawks Ascend -KU's all encompassing NIL program.
- Partnerships in place with Altius Sports Partners, Opendorse and INFLCR.
- Launched Kansas NIL Marketplace, via Opendorse.
- Hired two full-time Directors of NIL on staff.
- Kansas Athletics hosts events and continued education sessions with student athletes on NIL compliance, brand building, content creation, financial literacy & more.



HEAD COACH CLARK CAMPBELL



- Entering his 22nd season at the helm of Kansas Swimming and Diving
- KU has placed in the top-four at the Big 12 Championships for 19 seasons and Campbell has coached 20 swimmers to NCAA Championship appearances.
- Campbell received a Bachelor's degree from Kansas in 1993, and a Master's in physical education/coaching from West Virginia University in 1995.
- Campbell competed as a professional triathlete for seven years before his coaching career began.
- He was the 1986 National Long Course Champion and the 1990 runner-up at the United States Triathlon Series National Championship.



ROBINSON NATATORIUM POOL











