School Info

We agree to release the institution's data to the conference: Yes

Institutional Contacts:

Primary Contact Person: Craig Busboom Title: Business Manager

Phone: 7858647397 Email: cbusboom@ku.edu
CEO: Dr. Douglas Girod CEO Email: chancellor@ku.edu

University CFO: Mr. Pat Kaufman University CFO Email: pkaufman@ku.edu

Audit Firm: Forvis **AUP Report Issuance Date:** 01/16/2024

Classification & Conference:

NCAA Primary Division: I-FBS

Athletic Conference: Big 12 Conference

Sports Sponsorship:

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Acrobatics and Tumbling			
Baseball	X		
Basketball	X	X	
Beach Volleyball			
Bowling			
Cross Country	X	X	
Equestrian			
Fencing			
Field Hockey			
Football	X		
Golf	X	X	
Gymnastics			
Ice Hockey			
Lacrosse			
Rifle			
Rowing		X	
Rugby			

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Skiing			
Soccer		X	
Softball		X	
Stunt			
Swimming and Diving		X	
Tennis		X	
Track, Indoor	X	X	
Track, Outdoor	X	X	
Triathlon			
Volleyball		X	
Water Polo			
Wrestling			
Others			
Totals	7	11	0

Revenue/Expense Summary

ID	Item	Amount Definition
Reve	enues	
1	Ticket Sales	\$22,181,075 Input revenue received for sales of admissions to athletic events. This may include:
		 Public and faculty sales.
		• Student sales
		 Shipping and Handling fees.
		Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).
2	Direct State or Other Government Support	\$0 Input state, municipal, federal and other appropriations made in support of athletics.
		This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.
		This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.
		Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).
3	Student Fees	\$0 Input student fees assessed and restricted for support of intercollegiate athletics.
4	Direct Institutional Support	\$1,705,153 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:
		• Unrestricted funds allocated to the athletics department by the university (e.g. state funds, tuition, tuition discounts/waivers, transfers)
		 Federal work study support for student workers employed by athletics.
		• Endowment unrestricted income, spending policy distributions and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Category 17.

ID	Item	Amount	Definition
5	Less - Transfers to Institution	\$0	If the institution allocated funds to athletics as represented in Categories 3-4 and the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.
6	Indirect Institutional Support	\$0	 Input value of costs covered and services provided by the institution to athletics but not charged to athletics including: Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT. Facilities maintenance. Security. Risk Management. Utilities. Do not include depreciation. Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities, but not charging to athletics, include those amounts in Category 6A.
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but not charged to athletics. Do not report depreciation. Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.
7	Guarantees	\$695,937	Input revenue received from participation in away games. This includes payments received due to game cancellations.

ID	Item	Amount	Definition
8	Contributions	\$28,942,159	Input contributions provided <u>and</u> used by athletics in the reporting year including:
			• Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
			• Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
			• Amounts received above face value for tickets.
			Contributions shall include cash and marketable securities.
			Do not report:
			• Pledges until funds are provided to athletics for use.
			• Contributions to be used in other reporting years.
9	In-Kind	\$740,696	Input market value of in-kind contributions in the reporting year including:
			Dealer provided automobiles.
			• Equipment.
			• Services.
			Nutritional product.
			All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.
			Please offset in-kind values in the appropriate expense category.

ID	Item	Amount	Definition
10	Compensation and Benefits provided by a third party	\$0	Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:
			 Car stipend. Country club membership. Allowances for clothing, housing, entertainment. Speaking fees. Camps compensation. Media income. Shoe and apparel income. The total of this category should equal expense Categories 23 and
11	Media Rights		25 combined. Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable. Consult with your conference offices if you do not have the media rights distribution amount available.
12	NCAA Distributions	\$4,143,558	Input revenues received from the NCAA distributions which could include revenue distributions, grants, NCAA championships travel reimbursements and payments received from the NCAA for hosting a championship. In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the
13	Conference Distributions (Non Media and Non Football Bowl)		amount if you do not have it available and include in this category. Input all revenues received by conference distribution, excluding portions of distribution relating to media rights (reported in Category 11) or NCAA distributions (reported in Category 12). Note: Conference distributions of revenue generated by a post-season football bowl to conference members should be recorded in Category 13A. Distributions for reimbursement of post-season football bowl expenses should be included in Category 19.

ID	Item	Amount	Definition
13A	Conference Distributions of Football Bowl	\$12,738,528	Input conference distributions of revenue generated by a post-season football bowl to conference members. (Football Only)
	Generated Revenue		Note: Distributions for reimbursement of post-season football bowl expenses should be included in Category 19. Portions of distribution relating to media rights are reported in Category 11, NCAA distributions are reported in Category 12 and all other conference distributions are reported in Category 13.
14	Program, Novelty, Parking and	\$1,755,221	Input revenues from:
	Concession Sales		• Game Programs.
			• Novelties.
			 Food and Concessions.
			• Parking.
			Advertising should be included in Category 15.
15	Royalties, Licensing, Advertisement and	\$12,668,916	Input revenues from:
	Sponsorships		• Sponsorships.
			Licensing Agreements.Advertisement.
			Advertisement.Royalties.
			 In-kind products and services as part of sponsorship agreement.
			An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.
16	Sports Camp Revenues	\$0	Input amounts received by the athletics department for sports camps and clinics.
17	Athletics Restricted Endowment and Investments Income	\$1,955,485	Please report <u>spending policy distributions</u> from athletics restricted endowments and <u>investment income used for athletics operations</u> in the reporting year.
			This category includes only restricted investment and endowment income <u>used</u> for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.
			Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.

I	D Item	Amount	Definition
18	Other Operating Revenue	\$4,099,717	Input any operating revenues received by athletics in the report year which cannot be classified into one of the stated categories.
			If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.
19	Football Bowl Revenues	\$1,759,027	Input all amounts received related to participation in a post-season football bowl game, including (Football Only):
			• Expense reimbursements.
			• Ticket sales.
	Total Operating Revenues	\$128,398,186	Total of Categories 1-19.

Expenses

Reporting Institution: University of Kansas

ID	Item	Amount	Definition
20	Athletic Student Aid	\$15,200,427	Input the total dollar amount of athletic student-aid for the reporting year including:
			• Summer school.
			• Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
			• Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
			• Other expenses related to attendance.
			Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u> . Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.10.
			Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).
			Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.
			Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.
21	Guarantees	\$1,429,053	Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses. This includes payments made due to game cancellations.

Reporting Year (FY): 2023

Reporting Institution: University of Kansas

Reporting Year (FY): 2	023
-------------------------------	-----

ID	Item	Amount	Definition
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$23,503,062	Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:
			 Gross wages and bonuses.
			• Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.
			Place any severance payments in Category 26.
			Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$0	Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as any non-taxable benefits, including:
			• Car stipend.
			Country club membership.
			 Allowances for clothing, housing, entertainment.
			• Speaking fees.
			• Camps compensation.
			Media income.
			Shoe and apparel income.
			Expense Category 23 and 25 should equal Category 10.
			Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

ID	Item	Amount	Definition
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by	\$28,355,497	Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g. foundations or booster clubs) W-2 and 1099 forms, as well as any non-taxable benefits, inclusive of:
	the University and		• Gross wages and bonuses.
	Related Entities		• Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/ exemptions and earned deferred compensation, including those funded by the state.
			Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by	\$0	Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as non-taxable benefits, including:
	Third Party		• Car stipend.
			• Country club membership.
			• Allowances for clothing, housing, entertainment.
			• Speaking fees.
			• Camps compensation.
			Media income. Shoo and apparel income.
			Shoe and apparel income.
			Expense Category 23 and 25 should equal Category 10.
26	Severance Payments	\$1,084,527	Input severance payments and applicable benefits recognized for past coaching and administrative personnel.
27	Recruiting	\$2,440,519	Input transportation, lodging and meals for prospective student- athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

ID	Item	Amount	Definition
28	Team Travel	\$9,691,673	Input air and ground travel, lodging, meals and incidentals (including housing costs incurred during school break period) for competition related to preseason, regular season and non-football bowl postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation. Note: Expenses related to post-season football bowls should be included in Category 41.
29	Sports Equipment, Uniforms and Supplies	\$5,786,898	Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of in-kind equipment provided. Note: Expenses related to post-season football bowls should be included in Category 41.
30	Game Expenses	\$4,171,878	Input game-day expenses other than travel which are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.
			Note: Expenses related to post-season football bowls should be included in Category 41.
31	Fund Raising, Marketing and Promotion	\$4,769,720	Input costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
32	Sports Camp Expenses	\$0	Input all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 22-25.
33	Spirit Groups	\$80,911	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
			Note: Expenses related to post-season football bowls should be included in Category 41.

ID	Item	Amount	Definition
34	Athletic Facilities Debt Service, Leases and Rental Fee	\$4,454,480	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year regardless of entity paying (athletics, institution or other).
			Do not report depreciation.
			Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees for athletic facilities but not charging to athletics, this category should equal Category 6A. If athletics or other entities are paying these expenses or the institution is charging directly to athletics, this category will not equal Category 6A.
35	Direct Overhead and Administrative Expenses	\$12,970,800	Input overhead and administrative expenses <u>paid by or charged</u> <u>directly to athletics</u> including:
	Expenses		• Administrative/Overhead fees charged by the institution to athletics.
			• Facilities maintenance.
			• Security.
			Risk Management.Utilities.
			• Equipment Repair.
			• Telephone.
			Other Administrative Expenses.
36	Indirect Institutional Support	\$0	Input overhead and administrative expenses NOT paid by or charged directly to athletics including:
			• Administrative/Overhead fees <u>not charged</u> by the institution to athletics.
			• Facilities maintenance.
			• Security.
			Risk Management.Utilities.
			• Equipment Repair.
			• Telephone.
			Other Administrative Expenses.
			Do not report depreciation.
			Note: This category should equal Category 6.

ID	Item	Amount	Definition
37	Medical Expenses and Insurance	\$931,149	Input medical expenses and medical insurance premiums for student-athletes.
38	Memberships and Dues	\$383,645	Input memberships, conference and association dues.
39	Student-Athlete Meals (non-travel)	\$2,410,274	Include meal allowance and food/snacks provided to student-athletes.
			Note: Meals provided during team travel should be reported in Category 28.
40	Other Operating Expenses	\$4,792,861	Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:
			• Non-team travel (conferences, etc.).
			 Team banquets and awards.
			If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.
41	Football Bowl Expenses	\$1,329,635	Input all expenditures related to participation in a post-season football bowl game, including:
			• Team travel, lodging and meal expenses.
			Bonuses related to football bowl participation.
			• Spirit groups.
			• Uniforms.
			Note: All post-season football bowl related coaching compensation/bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.
41A	Football Bowl Expenses - Coaching Componention/Popuses	\$423,250	Input all coaching bonuses related to participation in a post-season football bowl game (Football only).
	Compensation/Bonuses		Note: All other post-season football bowl related expenses should be reported in Category 41, Football Bowl Expenses.
	Total Operating Expenses	\$124,210,259	Total of Categories 20-41A.

Revenue/Expense Details

1 Ticket Sales \$22,181,075 Input revenue received for sales of admissions to athletic events. This may include:

- Public and faculty sales.
- Student sales
- Shipping and Handling fees.

Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).

Revenues by Source	Men's Teams Only V Ticket Sales	Women's Teams Only Ticket Sales	Not Allocated by Gender Ticket Sales
Baseball	79,042		
Basketball	14,884,455	136,545	
Football	6,798,013		
Golf			
Rowing			
Soccer		8,766	
Softball		33,328	
Swimming and Diving			
Tennis			
Track and Field, X-Country	4,253	4,253	
Volleyball		156,426	
Others			
Subtotal All Teams	21,765,763	339,318	0
Revenue Not Related to Specific Teams			75,994
Total Revenue	21,765,763	339,318	75,994

- 2 Direct State or Other Government Support
- \$0 Input state, municipal, federal and other appropriations made in support of athletics.

This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.

This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.

Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).

Revenues by Source	Men's Teams Only Direct State or Other Government Support	Women's Teams Only Direct State or Other Government Support	Not Allocated by Gender Direct State or Other Government Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0 0
Revenue Not Related to Specific Teams			
Total Revenue	0		0 0

3 Student Fees

\$0 Input student fees assessed and restricted for support of intercollegiate athletics.

Revenues by Source	Men's Teams Only V Student Fees	Women's Teams Onl Student Fees	y Not Allocated by Gender Student Fees
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0 0
Revenue Not Related to Specific Teams	S		
Total Revenue	0		0 0

4 Direct Institutional Support

\$1,705,153 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:

- Unrestricted funds allocated to the athletics department by the university (e.g. state funds, tuition, tuition discounts/waivers, transfers)
- Federal work study support for student workers employed by athletics.
- Endowment unrestricted income, spending policy distributions and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Category 17.

Davianuas by Cannas	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Direct Institutional Support	Direct Institutional Support	Direct Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Revenue Not Related to Specific Teams			1,705,153
Total Revenue	(0	1,705,153

5 Less -Transfers to Institution

\$0 If the institution allocated funds to athletics as represented in Categories 3-4 and the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.

Revenues by Source	Men's Teams Only Less - Transfers to Institution	Women's Teams Only Less - Transfers to Institution	Not Allocated by Gender Less - Transfers to Institution
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	() (0
Revenue Not Related to Specific Teams			
Total Revenue	() (0

6 Indirect Institutional Support

- \$0 Input value of costs covered and services provided by the institution to athletics but not charged to athletics including:
 - Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT.
 - Facilities maintenance.
 - Security.
 - Risk Management.
 - Utilities.

Do not include depreciation.

Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities, but not charging to athletics, include those amounts in Category 6A.

Revenues by Source	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gender Indirect Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Revenue Not Related to Specific Teams			
Total Revenue	0	(0

- 6A Indirect Institutional
 Support Athletic Facilities
 Debt Service, Lease and
 Rental Fees
- \$0 Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but <u>not charged</u> to athletics.

Do not report depreciation.

Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.

Revenues by Source	Men's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Women's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Not Allocated by Gender Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

7 Guarantees \$695,937 Input revenue received from participation in away games. This includes payments received due to game cancellations.

Revenues by Source	Men's Teams Only W Guarantees	omen's Teams Only Guarantees	Not Allocated by Gender Guarantees
Baseball	2,500		
Basketball	483,437		
Football	200,000		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball		10,000	
Others			
Subtotal All Teams	685,937	10,000	0
Revenue Not Related to Specific Teams			
Total Revenue	685,937	10,000	0

- 8 Contributions \$28,942,159 Input contributions **provided** and used by athletics in the reporting year including:
 - Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
 - Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
 - Amounts received above face value for tickets.

Contributions shall include cash and marketable securities.

Do not report:

- Pledges until funds are provided to athletics for use.
- Contributions to be used in other reporting years.

Revenues by Source	Men's Teams Only V Contributions	Vomen's Teams Only N Contributions	Not Allocated by Gender Contributions
Baseball			
Basketball			
Football	20		
Golf		100	
Rowing			
Soccer			
Softball			
Swimming and Diving		1,974	
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	20	2,074	0
Revenue Not Related to Specific Teams	S		28,940,065
Total Revenue	20	2,074	28,940,065

- 9 In-Kind \$740,696 Input market value of in-kind contributions in the reporting year including:
 - Dealer provided automobiles.
 - Equipment.
 - Services.
 - Nutritional product.

All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.

Please offset in-kind values in the appropriate expense category.

	Men's Teams Only V	Women's Teams Onl	y Not Allocated by Gender
Revenues by Source	In-Kind	In-Kind	In-Kind
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0 0
Revenue Not Related to Specific Teams			740,696
Total Revenue	0		0 740,696

- 10 Compensation and Benefits provided by a third party
- \$0 Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

The total of this category should equal expense Categories 23 and 25 combined.

Revenues by Source	Men's Teams Only Compensation and Benefits provided by a third party	Women's Teams Only Compensation and Benefits provided by a third party	Not Allocated by Gender Compensation and Benefits provided by a third party
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

11 Media Rights \$34,359,440 Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable.

Consult with your conference offices if you do not have the media rights distribution amount available.

Revenues by Source	Men's Teams Only V Media Rights	Vomen's Teams Only Media Rights	Not Allocated by Gender Media Rights
Baseball	O	5	O
Basketball			
Football	23,652,751		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	23,652,751	C	0
Revenue Not Related to Specific Teams			10,706,689
Total Revenue	23,652,751	C	10,706,689

12 NCAA Distributi ons \$4,143,558 Input revenues received from the NCAA distributions which could include revenue distributions, grants, NCAA championships travel reimbursements and payments received from the NCAA for hosting a championship.

In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the amount if you do not have it available and include in this category.

Revenues by Source	Men's Teams Only Women's NCAA Distributions NCAA Distributions	•	•
Baseball			
Basketball	2,959,360		
Football			
Golf	1,620		
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country	2,434	2,434	
Volleyball		15,540	
Others			
Subtotal All Teams	2,963,414	17,974	0
Revenue Not Related to Specific Teams	S		1,162,170
Total Revenue	2,963,414	17,974	1,162,170

Conference Distributions \$653,274 Input all revenues received by conference distribution, excluding (Non Media and Non portions of distribution relating to media rights (reported in Category Football Bowl)

11) or NCAA distributions (reported in Category 12).

Note: Conference distributions of revenue generated by a post-season football bowl to conference members should be recorded in Category 13A. Distributions for reimbursement of post-season football bowl expenses should be included in Category 19.

Revenues by Source	Men's Teams Only Conference Distributions (Non Media and Non Football Bowl)	Women's Teams Only Conference Distributions (Non Media and Non Football Bowl)	Not Allocated by Gender Conference Distributions (Non Media and Non Football Bowl)
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			653,274
Total Revenue	0	0	653,274

13A Conference
Distributions of
Football Bowl
Generated Revenue

\$12,738,528 Input conference distributions of revenue generated by a post-season football bowl to conference members. (Football Only)

Note: Distributions for reimbursement of post-season football bowl expenses should be included in Category 19. Portions of distribution relating to media rights are reported in Category 11, NCAA distributions are reported in Category 12 and all other conference distributions are reported in Category 13.

Revenues by Source	Men's Teams Only Conference Distributions of Football Bowl Generated Revenue	Women's Teams Only Conference Distributions of Football Bowl Generated Revenue	Not Allocated by Gender Conference Distributions of Football Bowl Generated Revenue
Baseball			
Basketball			
Football	12,738,528		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	12,738,528	0	0
Revenue Not Related to Specific Teams			
Total Revenue	12,738,528	0	0

14 Program, Novelty, Parking and Concession Sales

\$1,755,221 Input revenues from:

- Game Programs.
- Novelties.
- Food and Concessions.
- Parking.

Advertising should be included in Category 15.

Revenues by Source	Men's Teams Only Program, Novelty, Parking I and Concession Sales	Women's Teams Only Program, Novelty, Parking and Concession Sales	Not Allocated by Gender Program, Novelty, Parking and Concession Sales
Baseball			
Basketball			
Football	58,533		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving	;		
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	58,533	0	0
Revenue Not Related to Specific Teams			1,696,688
Total Revenue	58,533	0	1,696,688

15 Royalties, Licensing, Advertisement and Sponsorships \$12,668,916 Input revenues from:

- Sponsorships.
- Licensing Agreements.
- Advertisement.
- Royalties.
- In-kind products and services as part of sponsorship agreement.

An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.

Revenues by Source	Men's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Women's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Not Allocated by Gender Royalties, Licensing, Advertisement and Sponsorships
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	() 0
Revenue Not Related to Specific Teams			12,668,916
Total Revenue	0	(12,668,916

16 Sports Camp Revenues \$0 Input amounts received by the athletics department for sports camps and clinics.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Sports Camp Revenues	Sports Camp Revenues	Sports Camp Revenues
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Revenue Not Related to Specific Teams			
Total Revenue	(0	0

17 Athletics Restricted Endowment and Investments Income \$1,955,485 Please report <u>spending policy distributions</u> from athletics restricted endowments and <u>investment income used for athletics operations in the reporting year.</u>

This category includes only restricted investment and endowment income **used** for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.

Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.

Revenues by Source	Men's Teams Only Athletics Restricted Endowment and Investments Income	Women's Teams Only Athletics Restricted Endowment and Investments Income	Not Allocated by Gender Athletics Restricted Endowment and Investments Income
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Revenue Not Related to Specific Teams			1,955,485
Total Revenue	0	(1,955,485

18 Other Operating Revenue

\$4,099,717 Input any operating revenues received by athletics in the report year which cannot be classified into one of the stated categories.

If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Other Operating Revenue	Other Operating Revenue	Other Operating Revenue
Baseball	420		
Basketball	19,800	1,510	
Football			
Golf			
Rowing		4,150	
Soccer			
Softball		620	
Swimming and Diving		140	
Tennis			
Track and Field, X-Country	6,596	6,596	
Volleyball			
Others			
Subtotal All Teams	26,816	13,016	0
Revenue Not Related to Specific Teams			4,059,885
Total Revenue	26,816	13,016	4,059,885

19 Football Bowl Revenues \$1,759,027 Input all amounts received related to participation in a post-season football bowl game, including (Football Only):

- Expense reimbursements.
- Ticket sales.

Revenues by Source	Men's Teams Only Football Bowl	Women's Teams Only Football Bowl	Not Allocated by Gender Football Bowl
Baseball	Revenues	Revenues	Revenues
Basketball			
Football	1,759,027	7	
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	1,759,027	7 0	(
Revenue Not Related to Specific Teams			
Total Revenue	1,759,027	7 0	(

Total Operating Revenues

\$128,398,186 Total of Categories 1-19.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Total Operating Revenues	Total Operating Revenues	Total Operating Revenues
Baseball	81,962		
Basketball	18,347,052	138,055	
Football	45,206,872		
Golf	1,620	100	
Rowing		4,150	
Soccer		8,766	
Softball		33,948	
Swimming and Diving		2,114	
Tennis			
Track and Field, X-Country	13,283	13,283	
Volleyball		181,966	
Others			
Subtotal All Teams	63,650,789	382,382	0
Revenue Not Related to Specific Teams			64,365,015
Total Revenue	63,650,789	382,382	64,365,015

20	Athletic	Total Dollar
	Student	Amount
	Aid	

\$15,200,427 Input the total dollar amount of athletic student-aid for the reporting year including:

- Summer school.
- Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
- Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
- Other expenses related to attendance.

Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u>. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.10.

Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).

Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.

Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

Total	242.68
Equivalencies	
Awarded	
Total Students	432
Receiving Aid	

Male Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2022-2023 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball	11.7		11.7	27	605,445
Basketball	13		13	27	722,189
Football	85		85	106	5,203,360
Golf	4.5		4.5	11	275,556
Track and Field, X-Country	12.46		12.46	32	913,817
Expenses Not Related to Specific Teams					
Totals	126.66	(126.66	203	7,720,367

Female Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2021-2023 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Basketball	13.5		13.5	14	856,626
Golf	6		6	12	360,687
Rowing	19.56		19.56	61	1,261,516
Soccer	13.96		13.96	30	897,042
Softball	12		12	23	524,028
Swimming and Diving	13.5		13.5	29	948,512
Tennis	7.5		7.5	10	557,534
Track and Field, X-Country	18		18	36	1,142,058
Volleyball	12		12	14	634,823
Expenses Not Related to Specific Teams					
Totals	116.02	(116.02	229	7,182,826

Not Allocated by Gender Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2021-2023 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Expenses Not Related to Specific Teams					297,234
Totals	0	(0	0	297,234

21 Guarantees \$1,429,053 Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses. This includes payments made due to game cancellations.

Expenses by Object of Expenditure	Men's Teams Only V Guarantees	Vomen's Teams Only N Guarantees	ot Allocated by Gender Guarantees
Baseball	55,116		
Basketball	485,000	126,500	
Football	700,000		
Golf			
Rowing			
Soccer		3,000	
Softball		3,000	
Swimming and Diving		4,000	
Tennis			
Track and Field, X-Country	14,500	14,500	
Volleyball		19,437	
Others			
Subtotal All Teams	1,254,616	170,437	0
Expenses Not Related to Specific Teams			4,000
Total Expenses	1,254,616	170,437	4,000

- and Bonuses paid by the University and Related Entities
- 22 Coaching Salaries, Benefits \$23,503,062 Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:
 - Gross wages and bonuses.
 - Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

- 23 Coaching Salaries, Benefits and Bonuses paid by a Third Party
- \$0 Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as any non-taxable benefits, including:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

Expense Category 23 and 25 should equal Category 10.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Men's Teams Coaching Expenses

	\mathbf{N}	Ien'	s Teams Head Co	oaches		Men'	s Teams Assistant	Coaches
Sport	Numbe FT	\mathbf{E}	Coaching	Coaching	Numbe	FTE	Coaching	Coaching
	r of	Sa	laries, Benefits	Salaries,	r of		Salaries, Benefits	Salaries,
	Positio	an	d Bonuses paid	Benefits and	Positio		and Bonuses paid	Benefits and
	ns	by	the University	Bonuses paid	ns		by the University	Bonuses paid
			and Related	by a Third			and Related	by a Third
			Entities	Party			Entities	Party
Baseball	1	1	586,670		0 2	2	366,081	0
Basketball	1	1	6,171,235		0 3	3	1,860,204	0

	Men's Teams Head Coaches						Men's Teams Assistant Coaches			
Sport	Numbe r of Positio ns	:	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	Number of Positions		Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party		
Football	1	1	4,905,956	() 10	10	4,497,458	0		
Golf	1	1	294,019	() 1	1	124,384	0		
Track and Field, X-Country	1	0.5	163,757	() 5	2.5	306,673	0		
Subtotal All Teams	5	4.5	12,121,637	() 21	18.5	7,154,800	0		
Expenses Not Related to Specific Teams										
Total Expenses			12,121,637	()		7,154,800	0		

Women's Teams Coaching Expenses

		Wome	n's Teams Head	Women's Teams Assistant Coaches				
Sport	Numbe r of Positio ns	S	Coaching alaries, Benefits and Bonuses paid y the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	Numbe r of Positio ns	FTE		Coaching Salaries, Benefits and Bonuses paid by a Third Party
Basketball	1	1	680,428	() 3	3	458,133	0
Golf	1	1	226,559	() 1	1	75,527	0
Rowing	1	1	120,474	() 3	3	245,964	0
Soccer	1	1	231,931	() 2	2	181,507	0
Softball	1	1	177,440	() 2	2	219,862	0
Swimming and Diving	1	1	137,617	() 2	2	142,027	0
Tennis	1	1	214,700	() 1	1	93,371	0
Track and Field, X-Country	1	0.5	163,757	(5	2.5	306,673	0

Women's Teams Head Coaches					Women's Teams Assistant Coaches			
Sport	Numbe r of Positio ns	FTE	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities		Number of Positions		Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party
Volleyball	1	1	287,882	() 2	2	262,773	0
Subtotal All Teams	9	8.5	2,240,788	() 21	18.5	1,985,837	0
Expenses Not Related to Specific Teams								
Total Expenses			2,240,788	()		1,985,837	0

Reporting Institution: University of Kansas **Reporting Year (FY):** 2023

24 Support Staff/
Administrative
Compensation, Benefits
and Bonuses paid by the
University and Related
Entities

- \$28,355,497 Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g. foundations or booster clubs) W-2 and 1099 forms, as well as any non-taxable benefits, inclusive of:
 - Gross wages and bonuses.
 - Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions and earned deferred compensation, including those funded by the state.

Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.

- 25 Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party
- \$0 Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2, as well as non-taxable benefits, including:
 - Car stipend.
 - Country club membership.
 - Allowances for clothing, housing, entertainment.
 - Speaking fees.
 - Camps compensation.
 - Media income.
 - Shoe and apparel income.

Expense Category 23 and 25 should equal Category 10.

of	Administrative	Support Staff/ Administrative	Support Staff/ Administrative	Administrative	Compensation, Benefits and Bonuses paid	Support Staff/
Baseball	139,854					
Basketball	1,354,636		499,818			
Football	2,771,542					
Golf	14,845		49,114			
Rowing			55,503			
Soccer			74,844			
Softball			81,495			
Swimming and Diving			12,148			
Tennis			4,810			
Track and Field, X-Country	133,319		133,319			
Volleyball			165,894			
Others						
Subtotal All Teams	4,414,196	0	1,076,945	0	0	0
Expenses Not Related to Specific Teams					22,864,356	
Total Expenses	4,414,196	0	1,076,945	0	22,864,356	0

26 Severance Payments

\$1,084,527 Input severance payments and applicable benefits recognized for past coaching and administrative personnel.

Expenses by Object of Expenditure	Men's Teams Only Women's Teams Only! Severance Payments Severance Payments	~
Baseball	587,929	
Basketball		
Football	359,436	
Golf	13,247	
Rowing		
Soccer		
Softball		
Swimming and Diving		
Tennis		
Track and Field, X-Country	19,583 19,583	
Volleyball		
Others		
Subtotal All Teams	966,948 32,830	0
Expenses Not Related to Specific Teams		84,749
Total Expenses	966,948 32,830	84,749

27 Recruiting \$2,440,519 Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Expenses by Object of Expenditure	Men's Teams Only V Recruiting	Nomen's Teams Only N Recruiting	ot Allocated by Gender Recruiting
Baseball	106,309		
Basketball	493,265	165,075	
Football	1,223,228		
Golf	30,792	25,146	
Rowing		37,001	
Soccer		95,364	
Softball		40,863	
Swimming and Diving		41,554	
Tennis		30,908	
Track and Field, X-Country	112,845		
Volleyball		32,763	
Others			
Subtotal All Teams	1,966,439	468,674	0
Expenses Not Related to Specific Teams			5,406
Total Expenses	1,966,439	468,674	5,406

Team \$9,691,673 Input air and ground travel, lodging, meals and incidentals (including housing costs
Trave incurred during school break period) for competition related to preseason, regular season
and non-football bowl postseason. Amounts incurred for food and lodging for housing
the team before a home game also should be included. Use of the institution's own
vehicles or airplanes as well as in-kind value of donor-provided transportation.

Expenses by Object of Expenditure	Men's Teams Only V Team Travel	Women's Teams Only N Team Travel	Not Allocated by Gender Team Travel
Baseball	999,117		
Basketball	1,850,101	1,336,869	
Football	2,151,506		
Golf	174,224	148,861	
Rowing		251,234	
Soccer		202,466	
Softball		416,373	
Swimming and Diving		201,932	
Tennis		195,450	
Track and Field, X-Country	350,407	350,407	
Volleyball		402,340	
Others			
Subtotal All Teams	5,525,355	3,505,932	0
Expenses Not Related to Specific Teams			660,386
Total Expenses	5,525,355	3,505,932	660,386

29 Sports Equipment, Uniforms and Supplies \$5,786,898 Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of inkind equipment provided.

Expenses by Object of Expenditure	Men's Teams Only Sports Equipment, Uniforms and Supplies	Women's Teams Only Sports Equipment, Uniforms and Supplies	Not Allocated by Gender Sports Equipment, Uniforms and Supplies
Baseball	222,533		
Basketball	310,421	82,693	
Football	780,725		
Golf	101,803	35,917	
Rowing		33,979	
Soccer		12,992	
Softball		68,880	
Swimming and Diving		59,508	
Tennis		26,433	
Track and Field, X-Country	117,302		
Volleyball		28,117	
Others			
Subtotal All Teams	1,532,784	348,519	0
Expenses Not Related to Specific Teams			3,905,595
Total Expenses	1,532,784	348,519	3,905,595

Game \$4,171,878 Input game-day expenses other than travel which are necessary for intercollegiate Expense athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.

Expenses by Object of Expenditure	Men's Teams Only V Game Expenses	Women's Teams Only No Game Expenses	ot Allocated by Gender Game Expenses
Baseball	170,614		
Basketball	1,288,618	374,305	
Football	1,285,333		
Golf	3,933	1,995	
Rowing		47,553	
Soccer		67,917	
Softball		82,908	
Swimming and Diving		3,612	
Tennis		40,209	
Track and Field, X-Country	46,951	46,951	
Volleyball		83,478	
Others			
Subtotal All Teams	2,795,449	748,928	0
Expenses Not Related to Specific Teams			627,501
Total Expenses	2,795,449	748,928	627,501

31 Fund Raising, Marketing \$4,769,720 Input costs associated with fund raising, marketing and promotion for and Promotion media guides, brochures, recruiting publications and such.

Expenses by Object of Expenditure	Men's Teams Only Fund Raising, Marketing and Promotion	Women's Teams Only Fund Raising, Marketing and Promotion	Not Allocated by Gender Fund Raising, Marketing and Promotion
Baseball	2,828		
Basketball	5,461	8,318	
Football	13,244		
Golf	589	205	
Rowing		283	
Soccer		1,333	
Softball		572	
Swimming and Diving		5,305	
Tennis		412	
Track and Field, X-Country	1,963	1,963	
Volleyball		1	
Others			
Subtotal All Teams	24,085	18,392	0
Expenses Not Related to Specific Teams			4,727,243
Total Expenses	24,085	18,392	4,727,243

32 Sports
Camp
Expenses

\$0 Input all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 22-25.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Sports Camp Expenses	Sports Camp Expenses	Sports Camp Expenses
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0	0
Expenses Not Related to Specific Teams			
Total Expenses	(0	0

33 Spirit Groups \$80,911 Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.

Expenses by Object of Expenditure	Men's Teams Only V Spirit Groups	Vomen's Teams Only Spirit Groups	Not Allocated by Gender Spirit Groups
Baseball	Spirit Silving	ZPIII JIONA	Spirit Situpi
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Expenses Not Related to Specific Teams			80,911
Total Expenses	0	(80,911

34 Athletic Facilities
Debt Service, Leases
and Rental Fee

\$4,454,480 Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year regardless of entity paying (athletics, institution or other).

Do not report depreciation.

Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees for athletic facilities but not charging to athletics, this category should equal Category 6A. If athletics or other entities are paying these expenses or the institution is charging directly to athletics, this category will not equal Category 6A.

Expenses by Object of Expenditure		Women's Teams Only Athletic Facilities Debt Service, Leases and Rental Fee	Not Allocated by Gender Athletic Facilities Debt Service, Leases and Rental Fee
Baseball			
Basketball			
Football			
Golf	45,000	45,000	
Rowing			
Soccer		471,906	
Softball		471,906	
Swimming and Diving			
Tennis		343,080	
Track and Field, X-Country	487,906	471,906	
Volleyball			
Others			
Subtotal All Teams	532,906	1,803,798	0
Expenses Not Related to Specific Teams			2,117,776
Total Expenses	532,906	1,803,798	2,117,776

35 Direct Overhead and Administrative Expenses

\$12,970,800 Input overhead and administrative expenses <u>paid by or charged directly to athletics</u> including:

- Administrative/Overhead fees charged by the institution to athletics.
- Facilities maintenance.
- Security.
- Risk Management.
- Utilities.
- Equipment Repair.
- Telephone.
- Other Administrative Expenses.

Expenses by Object of Expenditure	Men's Teams Only Direct Overhead and Administrative Expenses	Women's Teams Only Direct Overhead and Administrative Expenses	Not Allocated by Gender Direct Overhead and Administrative Expenses
Baseball	932		
Basketball	136,257	300	
Football	121,624		
Golf	5,000	4,700	
Rowing		2,911	
Soccer		7,132	
Softball			
Swimming and Diving			
Tennis		4,100	
Track and Field, X-Country	3,197	3,197	
Volleyball		5,190	
Others			
Subtotal All Teams	267,010	27,530	0
Expenses Not Related to Specific Teams			12,676,260
Total Expenses	267,010	27,530	12,676,260

36 Indirect Institutional Support

- \$0 Input overhead and administrative expenses **NOT** paid by or charged directly to athletics including:
 - Administrative/Overhead fees <u>not charged</u> by the institution to athletics.
 - Facilities maintenance.
 - Security.
 - Risk Management.
 - Utilities.
 - Equipment Repair.
 - Telephone.
 - Other Administrative Expenses.

Do not report depreciation.

Note: This category should equal Category 6.

Expenses by Object of Expenditure	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gender Indirect Institutional Support
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Expenses Not Related to Specific Teams			
Total Expenses	0	(0

37 Medical Expenses and Insurance

\$931,149 Input medical expenses and medical insurance premiums for student-athletes.

Expenses by Object of Expenditure	Men's Teams Only Medical Expenses and Insurance	Women's Teams Only Medical Expenses and Insurance	Not Allocated by Gender Medical Expenses and Insurance
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0
Expenses Not Related to Specific Teams			931,149
Total Expenses	0	(931,149

38 Memberships and Dues

\$383,645 Input memberships, conference and association dues.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Memberships and Dues	Memberships and Dues	Memberships and Dues
Baseball	28,785		
Basketball	24,527	3,966	
Football	6,943		
Golf	5,496	5,950	
Rowing		5,163	
Soccer		18,608	
Softball		6,194	
Swimming and Diving		3,752	,
Tennis		7,896	i
Track and Field, X-Country	2,787	2,787	
Volleyball		13,711	
Others			
Subtotal All Teams	68,538	68,027	0
Expenses Not Related to Specific Teams			247,080
Total Expenses	68,538	68,027	247,080

39 Student-Athlete Meals (non-travel)

\$2,410,274 Include meal allowance and food/snacks provided to student-athletes.

Note: Meals provided during team travel should be reported in Category 28.

Expenses by Object of Expenditure	Men's Teams Only Student-Athlete Meals (non-travel)	Women's Teams Only Student-Athlete Meals (non-travel)	Not Allocated by Gender Student-Athlete Meals (non-travel)
Baseball	25,373		
Basketball	179,733	92,534	
Football	1,672,467		
Golf	833	661	
Rowing		19,075	
Soccer		13,090	
Softball		5,807	
Swimming and Diving		4,855	
Tennis		4,569	
Track and Field, X-Country	8,154	8,317	
Volleyball		20,119	
Others			
Subtotal All Teams	1,886,560	169,027	0
Expenses Not Related to Specific Teams			354,687
Total Expenses	1,886,560	169,027	354,687

- 40 Other Operating Expenses
- \$4,792,861 Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:
 - Non-team travel (conferences, etc.).
 - Team banquets and awards.

If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Other Operating Expenses	Other Operating Expenses	Other Operating Expenses
Baseball	172,896		
Basketball	392,327	164,767	
Football	737,760		
Golf	98,805	49,405	
Rowing		152,964	
Soccer		121,613	
Softball		103,195	
Swimming and Diving		111,243	
Tennis		57,847	
Track and Field, X-Country	133,751	168,121	
Volleyball		81,918	
Others			
Subtotal All Teams	1,535,539	1,011,073	0
Expenses Not Related to Specific Teams			2,246,249
Total Expenses	1,535,539	1,011,073	2,246,249

- 41 Football Bowl \$1,329,635 Input all expenditures related to participation in a post-season football bowl Expenses game, including:
 - Team travel, lodging and meal expenses.
 - Bonuses related to football bowl participation.
 - Spirit groups.
 - Uniforms.

Note: All post-season football bowl related coaching compensation/bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditur	e Football Bowl Expenses	Football Bowl Expenses	Football Bowl Expenses
Baseball			
Basketball			
Football	1,329,633	5	
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	1,329,633	5 0	0
Expenses Not Related to Specific Teams			
Total Expenses	1,329,633	5 0	0

41A Football Bowl Expenses -Coaching Compensation/Bonuses

\$423,250 Input all coaching bonuses related to participation in a postseason football bowl game (Football only).

Note: All other post-season football bowl related expenses should be reported in Category 41, Football Bowl Expenses.

Expenses by Object of Expenditure	Men's Teams Only Football Bowl Expenses - Coaching Compensation/ Bonuses	Women's Teams Only Football Bowl Expenses - Coaching Compensation/ Bonuses	Not Allocated by Gender Football Bowl Expenses - Coaching Compensation/ Bonuses
Baseball			
Basketball			
Football	423,250		
Golf			
Rowing			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	423,250	0	0
Expenses Not Related to Specific Teams			
Total Expenses	423,250	0	0

Total Operating Expenses

\$124,210,259 Total of Categories 20-41A.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Total Operating Expenses	Total Operating Expenses	Total Operating Expenses
Baseball	4,070,482		
Basketball	15,273,974	4,850,332	
Football	28,183,467		
Golf	1,175,279	1,042,974	
Rowing		2,233,620	
Soccer		2,400,745	
Softball		2,202,523	
Swimming and Diving		1,676,065	
Tennis		1,581,319	
Track and Field, X-Country	2,816,912	2,833,539	
Volleyball		2,038,446	
Others			
Subtotal All Teams	51,520,114	20,859,563	0
Expenses Not Related to Specific Teams			51,830,582
Total Expenses	51,520,114	20,859,563	51,830,582

Athletics Participation

Table 638 Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest in the traditional season: (a) is listed as a team member; (b) practices with the varsity team and receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.

Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).

Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. Male practice players are NOT to be included as participants in this table.

]	Number of Participants Num Pa			f Participants pating on a nd Team	Number of Participants Participating on a Third Team	
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		40					
Basketball		17	15				
Cross Country		17	19	17	18	17	18
Football		123					
Golf		11	12				
Rowing			72				
Soccer			31		1		
Softball			23				
Swimming and Diving			32				
Tennis			11				
Track, Indoor		52	47	48	46	17	18
Track, Outdoor		50	47	48	46	17	18
Volleyball			19				
Others							
Total Participants		310	328	113	111	51	54
Participant Proportion		48.6%	51.4%				
Unduplicated Count of Participants		245	264				

Head Coaching Assignments - Men's Teams

Table 2A

5 Table 2A - - - Head Coaches Assignments Men's Teams

	Head Coaches of Men's Teams							
	N	Male Coach	nes - Head C	Count	Female Coaches - Head Count			
Sport	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time
	Coaching	Coaching	University	University	Coaching	Coaching	University	University
	Duties	Duties	Employee	Employee or Volunteer	Duties	Duties	Employee	Employee or Volunteer
Baseball	1		1					
Basketball	1		1					
Football	1		1					
Golf	1		1					
Track and		1	1					
Field, X- Country								
Others								
Coaching Position Totals	4	1	5	0	0	0	0	0

Head Coaching Assignments - Women's Teams

Table 2B

9 Table 2B - - - Head Coaches Assignments Women's Teams

				ead Coaches of				
Sport	Full Time	Part Time	nes - Head C Full Time University	ount Part Time University	Full Time	Part Time		Count Part Time University
	Duties	Duties	-	Employee or Volunteer	_	Duties	Employee	•
Basketball	1		1					
Golf					1		1	
Rowing					1		1	
Soccer	1		1					
Softball					1		1	
Swimming and Diving			1					
Tennis	1		1					
Track and Field, X-Country		1	1					
Volleyball	1		1					
Others								
Coaching Position Totals	5	1	6	0	3	0	3	0

Assistant Coaching Assignments - Men's Teams

Table 3A

33 Table 3A - - - Assistant Coaches Assignments Men's Teams

	Assistant Coaches of Men's Teams							
	ľ	Male Coach	nes - Head C	Count	Female Coaches - Head Count			
Sport	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time
	Coaching	Coaching	University	University	Coaching	Coaching	University	University
	Duties	Duties	Employee	Employee or Volunteer	Duties	Duties	Employee	Employee or Volunteer
Baseball	2	1	2	1				
Basketball	3		3					
Football	10	4	10	4				
Golf	1	1	1	1				
Track and Field, X-Country		7	4	3		4	1	3
Others								
Coaching Position Totals	16	13	20	9	0	4	1	3

Assistant Coaching Assignments - Women's Teams

Table 3B

32 Table 3B - - - Assistant Coaches Assignments Women's Teams

	Assistant Coaches of Women's Teams Male Coaches - Head Count Female Coaches - Head Count							
Sport	Full Time	Part Time	Full Time University	Part Time University Employee or Volunteer	Full Time Coaching	Part Time Coaching	Full Time University	Part Time University Employee or Volunteer
Basketball	1		1		2		2	
Golf					1		1	
Rowing	2	1	2	1	1		1	
Soccer	1		1		1		1	
Softball	1		1		1	1	1	1
Swimming and Diving			1		1	1	1	1
Tennis	1		1			1		1
Track and Field, X-Country		7	4	3		4	1	3
Volleyball	1	1	1	1	1		1	
Others								
Coaching Position Totals	8	9	12	5	8	7	9	6

Other Reporting Items

AUP Data Categories:

50 - Excess Transfers to Institution:

51 - Conference Realignment Expenses:

52 - Total Athletics Related Debt: \$31,908,884

53 - Total Institutional Debt: \$685,157,540

54 - Athletics Dedicated Endowments: \$207,217,505

55 - Institutional Endowments: \$99,037,393

56 - Athletics Related Capital Expenditures: \$222,226

Other Data Categories:

Institutional Expenses: \$1,564,691,910

Athletically-Related Facilities Annual Debt Service: \$468,031

Institution's Annual Debt Service: \$89,780,615

Institution's Education and General Expenses: \$1,360,914,067

Average Cost of Full Grant-in-Aid - In-State: \$26,816

Average Cost of Full Grant-in-Aid - Out-of-State: \$43,938

Average Cost of Attendance - In-State: \$27,240

Average Cost of Attendance - Out-of-State: \$44,362

Expenses Dedicated to Compliance: \$732,272

Name of Compliance Software Used: NCAA Compliance

Assistance

Compliance FTEs: 9

Revenue Distribution - Sports Sponsored

Distribution Year: 2024

Academic Year of Sport Sponsorship Information: 2022-23

Men's Sports	Women's Sports	Mixed Sports
x Baseball	x Softball	
x Football	x Women's Basketball	
x Men's Basketball	x Women's Cross Country	
x Men's Cross Country	x Women's Golf	
x Men's Golf	x Women's Rowing	
x Men's Track, Indoor	x Women's Soccer	
x Men's Track, Outdoor	x Women's Swimming and Diving	
	x Women's Tennis	
	x Women's Track, Indoor	
	x Women's Track, Outdoor	
	x Women's Volleyball	
Total Men's Sports Sponsored: 7	Total Women's Sports Sponsored: 11	Total Mixed Sports Sponsored:
Current Year's Submission of Sports Sponsored: 18	Previous Year's Submission of Sports Sponsored: 18	Variance: 0

Revenue Distribution - Grants-in-Aid

Distribution Year: 2024

Academic Year of Grant-in-Aid Information: 2022-23

Men's Team Sports

Men's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Baseball	11.7	0	11.7	11.7
Basketball	13	0	13	13
Football	85	0	85	85
Golf	4.5	0	4.5	4.5
Track and Field, X-Country	12.46	0	12.46	12.46
Total Men's	126.66	0	126.66	126.66

Women's Team Sports

Women's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Basketball	13.5	0	13.5	13.5
Golf	6	0	6	6
Rowing	19.56	0	19.56	19.56
Soccer	13.96	0	13.96	13.96
Softball	12	0	12	12
Swimming and Diving	13.5	0	13.5	13.5
Tennis	7.5	0	7.5	7.5
Track and Field, X-Country	18	0	18	18
Volleyball	12	0	12	12
Total Women's	116.02	0	116.02	116.02

Mixed Team Sports

Mixed Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded (A+B)	Total Revenue Distribution Equivalencies Awarded
Total Mixed	0	0	0	0

Prior Year Total Rev Dist	Current Year Total Rev Dist	Variance Between Prior and
Equivalencies (Total Reported)	Equivalencies (Total Reported)	Current Year
256.85 (266.65)	242.68 (242.68)	

Required explanation of -5.52% difference:

Increase	Decrease	
		Number of sports
		Tuition, fees, required course-related books, room and board (full grant amount)
		Athletic grant amount (athletic aid amount)
	X	Student athletes receiving athletic aid
		Change in division by sport
		Move between FCS/FBS

Variance explanation: Had some athletes who used their extra COVID year in 2022.

Revenue Distribution - Pell Grants

Distribution Year: 2024

Academic Year of Pell Grant Information: 2022-23

Men's Team Sports

Sport	2022-23 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Baseball	4	1	3	17,782
Basketball	3	3	0	17,012
Football	45	45	0	243,973
Golf	0	0	0	0
Track and Field, X-Country	8	9	-1	44,631
Men's Total	60	58	2	323,398

Women's Team Sports

Sport	2022-23 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Basketball	2	4	-2	12,067
Golf	0	1	-1	0
Rowing	13	16	-3	61,930
Soccer	1	4	-3	2,045
Softball	2	0	2	8,440
Swimming and Diving	0	0	0	0
Tennis	0	0	0	0
Track and Field, X-Country	7	5	2	28,282
Volleyball	1	2	-1	6,145
Women's Total	26	32	-6	118,909

Mixed Team Sports

Sport	2022-23 Pell	Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell
	Grants	Grants	Totals	Grants
Mixed	0		0	0
Total				

	2022-23 Pell	Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell
	Grants	Grants	Totals	Grants
Total	86	90	-4	\$442,307

Reporting Institution: University of Kansas **Reporting Year (FY):** 2023

Comments

Comments: Kansas Athletics is a separate non-profit 501 (c) (3) corporation

Miscellaneous Information

Note: These values are calculated from data entered earlier in the system.

Athletically Related Student Aid

Input the total dollar amount of athletic student-aid for the reporting year including:

- Summer school.
- Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
- Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
- Other expenses related to attendance.

Note: Division I Grants-in-aid <u>equivalencies</u> are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). <u>Other expenses related to attendance</u> (also known as cost of attendance) <u>should not be included in the grants-in-aid revenue distribution equivalencies</u>. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.10.

Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).

Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.

Note: This information can be managed within the NCAA's Compliance Assistance (CA) software. The equivalencies entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

Men's Teams	\$7,720,367
Women's Teams	\$7,182,826
Total Amount	\$14,903,193

Recruiting Expenditures

Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Men's Teams	\$1,966,439
Women's Teams	\$468,674

10tal Amount \$2,435,113	Total Amount	\$2,435,113
--------------------------	--------------	-------------

Head Coaches Salaries

Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:

- Gross wages and bonuses.
- Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Average Salaries of Head Coaches	Dollars per F FTE	TE's	Dollars per Position	Number of Positions
Men's Teams	\$2,693,697	4.5	\$2,424,327	5
Women's Teams	\$263,622	8.5	\$248,976	9

Assistant Coaches Salaries

Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms, as well as non-taxable benefits (1098T), inclusive of:

- Gross wages and bonuses.
- Taxable and non-taxable benefits include: allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement/exemptions (for self or a dependent) and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season football bowl game should be included in Category 41A.

Average Salaries of Assistant Coaches	Dollars per FTE's FTE	Dollars per Position	Number of Positions
Men's Teams	\$386,746 18.5	\$340,705	21
Women's Teams	\$107,343 18.5	\$94,564	21

Statement of Revenues and Expenses For the fiscal year ended 2023

ID	₹.		_	ear ended		N. D.	70.4.1
ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
Reve	enues						
1	Ticket Sales	\$6,798,013	\$14,884,455	\$136,545	\$286,068	\$75,994	\$22,181,075
2	Direct State or Other Government Support	\$0	\$0	\$0	\$0	\$0	\$0
3	Student Fees	\$0	\$0	\$0	\$0	\$0	\$0
4	Direct Institutional Support	\$0	\$0	\$0	\$0	\$1,705,153	\$1,705,153
5	Less - Transfers to Institution	\$0	\$0	\$0	\$0	\$0	\$0
6	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	\$0	\$0	\$0	\$0	\$0
7	Guarantees	\$200,000	\$483,437	\$0	\$12,500	\$0	\$695,937
8	Contributions	\$20	\$0	\$0	\$2,074	\$28,940,065	\$28,942,159
9	In-Kind	\$0	\$0	\$0	\$0	\$740,696	\$740,696
10	Compensation and Benefits provided by a third party	\$0	\$0	\$0	\$0	\$0	\$0
11	Media Rights	\$23,652,751	\$0	\$0	\$0	\$10,706,689	\$34,359,440
12	NCAA Distributions	\$0	\$2,959,360	\$0	\$22,028	\$1,162,170	\$4,143,558
13	Conference Distributions (Non Media and Non Football Bowl)	\$0	\$0	\$0	\$0	\$653,274	\$653,274
13A	Conference Distributions of Football Bowl Generated Revenue	\$12,738,528	\$0	\$0	\$0	\$0	\$12,738,528
14	Program, Novelty, Parking and Concession Sales	\$58,533	\$0	\$0	\$0	\$1,696,688	\$1,755,221

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
15	Royalties, Licensing, Advertisement and Sponsorships	\$0	\$0	\$0	\$0	\$12,668,916	\$12,668,916
16	Sports Camp Revenues	\$0	\$0	\$0	\$0	\$0	\$0
17	Athletics Restricted Endowment and Investments Income	\$0	\$0	\$0	\$0	\$1,955,485	\$1,955,485
18	Other Operating Revenue	\$0	\$19,800	\$1,510	\$18,522	\$4,059,885	\$4,099,717
19	Football Bowl Revenues	\$1,759,027	\$0	\$0	\$0	\$0	\$1,759,027
	Total Operating Revenues	\$45,206,872	\$18,347,052	\$138,055	\$341,192	\$64,365,015	\$128,398,186
Ехре	enses						
20	Athletic Student Aid	\$5,203,360	\$722,189	\$856,626	\$8,121,018	\$297,234	\$15,200,427
21	Guarantees	\$700,000	\$485,000	\$126,500	\$113,553	\$4,000	\$1,429,053
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$9,403,414	\$8,031,439	\$1,138,561	\$4,929,648	\$0	\$23,503,062
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$0	\$0	\$0	\$0	\$0	\$0
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by the University and Related Entities	\$2,771,542	\$1,354,636	\$499,818	\$865,145	\$22,864,356	\$28,355,497
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party	\$0	\$0	\$0	\$0	\$0	\$0
26	Severance Payments	\$359,436	\$0	\$0	\$640,342	\$84,749	\$1,084,527
27	Recruiting	\$1,223,228	\$493,265	\$165,075	\$553,545	\$5,406	\$2,440,519
28	Team Travel	\$2,151,506	\$1,850,101	\$1,336,869	\$3,692,811	\$660,386	\$9,691,673

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
29	Sports Equipment, Uniforms and Supplies	\$780,725	\$310,421	\$82,693	\$707,464	\$3,905,595	\$5,786,898
30	Game Expenses	\$1,285,333	\$1,288,618	\$374,305	\$596,121	\$627,501	\$4,171,878
31	Fund Raising, Marketing and Promotion	\$13,244	\$5,461	\$8,318	\$15,454	\$4,727,243	\$4,769,720
32	Sports Camp Expenses	\$0	\$0	\$0	\$0	\$0	\$0
33	Spirit Groups	\$0	\$0	\$0	\$0	\$80,911	\$80,911
34	Athletic Facilities Debt Service, Leases and Rental Fee	\$0	\$0	\$0	\$2,336,704	\$2,117,776	\$4,454,480
35	Direct Overhead and Administrative Expenses	\$121,624	\$136,257	\$300	\$36,359	\$12,676,260	\$12,970,800
36	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
37	Medical Expenses and Insurance	\$0	\$0	\$0	\$0	\$931,149	\$931,149
38	Memberships and Dues	\$6,943	\$24,527	\$3,966	\$101,129	\$247,080	\$383,645
39	Student-Athlete Meals (non-travel)	\$1,672,467	\$179,733	\$92,534	\$110,853	\$354,687	\$2,410,274
40	Other Operating Expenses	\$737,760	\$392,327	\$164,767	\$1,251,758	\$2,246,249	\$4,792,861
41	Football Bowl Expenses	\$1,329,635	\$0	\$0	\$0	\$0	\$1,329,635
41A	Football Bowl Expenses - Coaching Compensation/ Bonuses	\$423,250	\$0	\$0	\$0	\$0	\$423,250
	Total Operating Expenses	\$28,183,467	\$15,273,974	\$4,850,332	\$24,071,904	\$51,830,582	\$124,210,259
	Excess (Deficiencies) of Revenues Over (Under) Expenses	\$17,023,405	\$3,073,078	-\$4,712,277	-\$23,730,712	\$12,534,433	\$4,187,927