

PAYMENT OPTIONS & INCENTIVES

DONATION ALLOCATION

Any new giving and/or giving above the minimum for membership level will receive double priority points.

AUTO RENEW MY 2024 PLEDGE FOR FUTURE FUND DRIVES

Auto Renew – Full Payment

By selecting this option, you are authorizing Kansas Athletics Development to make one (1) scheduled debit from your account for the renewal and payment of your Williams Education Fund pledge starting with the 2024 Fund Drive. Your full payment will be annually debited from your account on March 31 until authorization is withdrawn.

This authorization will remain in effect until you contact Kansas Athletics Development and cancel this authorization in writing. By accepting this option, you are certifying that you are an authorized user of this bank account/credit card account and will not dispute a scheduled transaction made by Kansas Athletics Development for payment of your pledge. One-time incentive points for auto renewing your pledge for future fund drives will follow the point structure in the chart to the right.

Auto Renew - Payment Plan

By selecting this option, you are authorizing Kansas Athletics Development to make scheduled debits from your account for the renewal and payment of your pledge starting with the 2024 Fund Drive. Your payments will be monthly debited from your account in equal installments March through February until authorization is withdrawn.

This authorization will remain in effect until you contact Kansas Athletics Development and cancel this authorization in writing. By accepting this option, you are certifying that you are an authorized user of this bank account/credit card account and will not dispute a scheduled transaction made by Kansas Athletics Development for monthly payment of your pledge. One-time incentive points for auto renewing your pledge for future fund drives will follow the point structure in the chart to the right.

Manually Renew Pledge

I would like to receive a Williams Education Fund pledge form next year and renew my pledge on my own.

PAYMENT INFORMATION:

1. Full Payment Check OR Bank Transfer (Payable to Kansas Athletics Development)

(Receive Bonus Priority Points)

Preferred payment method that significantly reduces credit card fees paid for by Kansas Athletics.

2. Full Payment Credit Card (Receive Bonus Priority Points):

You have the option when making a full credit card payment to either make a:

Credit card payment ONLY

-OR-

CC payment AND pay an extra 2.5% to cover credit card fees

3. Monthly Deductions (Credit Card/Bank Draft)

First charge at time of pledge with following charges withdrawn each successive month until February 2025. For bank draft, please include a voided check. By setting up a monthly payment plan, you will receive Bonus Priority Points if set up by 10/1/24 AND paid in full by 2/28/25.

YOUR PAYMENT METHOD MATTERS - CREDIT CARD FEES

Kansas Athletics would like to better utilize the approximately \$800,000 it spends annually on credit card fees for donations and ticket purchases. Saving on those fees allows Kansas Athletics to better support its mission to serve, facilitate, promote, and enhance the student-athletes' academic and athletic experiences at KU. Please consider one of the options below to ensure your Williams Education Fund donation makes the biggest impact on Jayhawk student-athletes:

- I will pay by bank transfer instead of credit card, which significantly reduces fees.
- I will pay by credit card and wish to pay an extra 2.5 percent to further my gift's impact.
- I will pay by credit card and choose not to cover the fees.

MATCHING GIFTS

Under the 2018 tax reform, many companies no longer match gifts to Athletics unless the donor waives all benefits including priority points. Contact your company representative for information on possible changes.

Check must be payable to KU Endowment if donation will be accompanied by a matching gift.

ACCOUNT CHANGES

If you have any changes that need to be made to your account information, please contact your Kansas Athletics Development Representative or email us at WEF@ku.edu. Thank you for your continued support!

BONUS PRIORITY POINT BREAKDOWN

MEMBERSHIP LEVEL	BONUS POINTS	EQUAL TO DONATION OF
Hall of Fame (\$50,000)	250	\$25,000
Champion (\$25,000)	125	\$12,500
Olympian (\$18,000)	100	\$10,000
All-American (\$10,000)	50	\$5,000
Legend (\$5,000)	25	\$2,500
MVP (\$2,500)	20	\$2,000
Rock Chalk (\$1,000)	15	\$1,500
Jayhawk (\$500)	10	\$1,000
Crimson & Blue (\$300)	5	\$500
Outland (\$100)	5	\$500